

FISCAL YEAR 2007-2008

Total DNR spending: \$565 million
 Fish & Wildlife Account funds:
 \$104.8 million (18.5%)

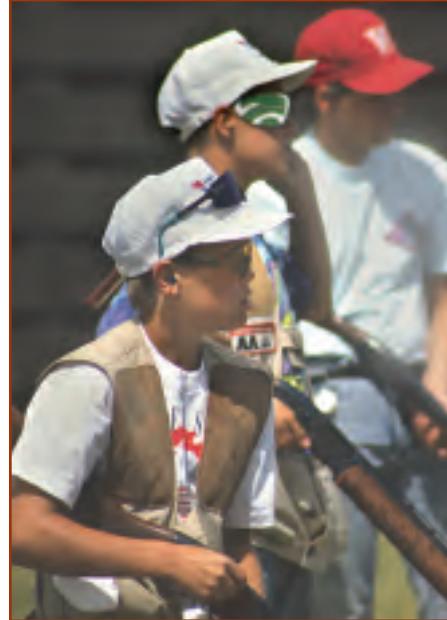
The \$104.8* million Fish & Wildlife Account comes from the following sources:

| Sources of Revenue | Percent (%) |
|---|-------------|
| Fishing and hunting licenses and stamps | 73.4 |
| Misc. grants, donations, other sources | 7.1 |
| Sport Fish Restoration federal aid | 9.6 |
| Pittman Robertson federal wildlife aid | 7.3 |
| Wildlife damage surcharge | 2.6 |
| Total | 100% |

* Revenues are actual cash received during the fiscal year. Due to timing differences for bills, receipts and federal grants, actual revenue may fluctuate from year to year.



SCOTT ROUSH



DNR FILE PHOTO

Wisconsin Department of Natural Resources
 PO Box 7921
 Madison, WI 53707-7921
 dnr.wi.gov
 PUB-CE-472 2009
 Designed by Michelle Voss, DNR Science Services
 Cover Photo by Steve Apps
 Background Cover Photo by Robert Queen

The Wisconsin Department of Natural Resources provides equal opportunity in its employment, programs, services, and functions under an Affirmative Action Plan. If you have any questions, please write to Equal Opportunity Office, Department of Interior, Washington, D.C. 20240.

This publication is available in alternative format (large print, Braille, audio tape, etc.) upon request. Please call Wisconsin Department of Natural Resources, Bureau of Education and Information, at 608-266-6790 for more information.



Federal Aid Project
 Funded by your purchase of hunting and fishing equipment and motor boat fuels.



Printed on recycled paper.

THANKS for your continued support!



**Your Investment in
 Wisconsin's Fish and Wildlife
 2007-2008**

A Message from the Secretary

Whether economic times are good, or challenging as they have been in the last year, we want you to know that we are investing your license dollars carefully. This brochure outlines those investments. Revenues from sales of hunting and fishing licenses and stamps are key to Wisconsin's conservation efforts. This money combined with other funds, such as federal excise taxes from consumer purchases of hunting and fishing equipment, makes up the Fish and Wildlife Account.

The Fish and Wildlife Account is the chief source of funding for the fish and wildlife conservation programs in Wisconsin. The account pays for the programs important to you and all who live, work and visit Wisconsin: habitat protection, fish and wildlife species management and research, land and facilities management and conservation law enforcement.

Hunting and fishing are great traditions that create lasting bonds, friendships and strengthen families. The future of our natural resources and outdoor heritage rests with our ability to pass on our values and passion for the outdoors to the next generation. Please consider helping a child experience first-hand the thrill of time spent afield to learn to hunt, fish, camp and hike under the tutorage of a caring adult mentor.

Thank you for your interest in the Fish and Wildlife Account and your continued wise investment in the future of Wisconsin's natural resources.

Sincerely,

Matthew J. Frank, Secretary



YOUR DOLLARS AT WORK FOR YOU AND WISCONSIN'S FISH AND WILDLIFE



JOANNA GRIFFIN

FISHERIES

32.1¢ of each Fish & Wildlife dollar
\$33.6 million total
254 staff
33% of Fish & Wildlife-funded positions

- Monitored for VHS and completed a national VHS science review
- Sampled 2,000 streams, lakes and rivers to assess water quality, habitat and fish health
- Raised and stocked 7,720,740 fish
- Restored/maintained habitat on 43 trout streams
- Taught fishing and aquatic skills to 18,332 youth and served 5,600 young anglers at tackle loaner sites
- Completed Lake Superior and Lake Michigan studies on the fate of stocked fish and naturally-reproducing fish health
- Completed coldwater production facilities construction at Wild Rose Fish Hatchery and began trout and salmon production
- Began a study to understand changing climate effects on coldwater stream fisheries
- Compared the success of stocking small versus large walleye fingerlings
- Researched how to maximize fishery potential for muskellunge and inland and coaster brook trout
- Provided technical support for science-based management of several fish species statewide
- Assessed long-term trends in mercury contamination in walleyes



ROBERT QUEEN

REGIONAL MANAGEMENT

0.8¢ of each Fish & Wildlife dollar
\$900,000 total
8 staff
1% of Fish & Wildlife-funded positions

- Assisted and supported local government and conservation groups in fish and wildlife issues
- Interacted with several thousand customers through exhibits at major outdoors events
- Provided urban recreation and amenities including boat docks and improved fishing access at the Lakeshore State Park



LANE STONELL

WILDLIFE

26.3¢ of each Fish & Wildlife dollar
\$27.6 million total
184 staff
24% of Fish & Wildlife-funded positions

- Provided wildlife watching opportunities at Crex Meadows, Horicon, Mead and many other wildlife areas
- Assisted 37,000 interpretative program participants
- Provided spring and fall turkey hunting opportunities in every county
- Continued greater prairie-chicken genetic restoration with 27 adult hens arriving from Minnesota
- Completed surveys of bear, waterfowl, mourning doves, woodcock, beaver, otters, owls, whip-poor-wills and marsh birds
- Increased deer lymph node field collection for CWD testing rather than whole heads, which decreased sampling costs
- Reported that CWD-positive test results remained at less than two percent of deer tested in the CWD Herd Reduction Zone (HRZ) and no CWD positives were found in free ranging deer outside of the HRZ in Wisconsin
- Released over 106,000 pheasants for public hunting by the DNR and sport clubs raising Day Old Chicks
- Managed Wisconsin's reintroduced elk herd with the wild elk herd near Clam Lake growing 13 percent to 145 elk
- Initiated research to evaluate the potential impact of climate change on Wisconsin wildlife habitat and population levels
- Compiled bird and mammal harvest and age data, waterfowl band returns and license surveys to assist in season frameworks and harvest quota development
- Assessed the effectiveness of shoreline restoration techniques for wildlife and fisheries
- Surveyed landowners about hunting pressure on private land and landowners' desired deer population goals
- Surveyed waterfowl hunters on hunting characteristics, practices and feelings about regulations
- Surveyed Kettle Moraine State Forest visitors during the October gun-deer hunt to evaluate user conflicts and safety



DON BLEGEN

JACK BARTHOLOMA



JOHN OLSON

FACILITIES AND LANDS

8.6¢ of each Fish & Wildlife dollar
\$9.0 million total
45 staff
6% of Fish & Wildlife-funded positions

- Managed DNR lands for hunting and fishing
- Purchased 15,690 acres of which 90 percent is open to hunting and fishing
- Managed land on 152 fishery areas, several flowages and rivers and hundreds of public boat access sites
- Completed three fishing pier/shore fishing projects and started six fishing pier/shore fishing access projects scheduled for 2009 completion
- Provided over \$2,715,000 for statewide motorboat access development and maintenance to communities
- Maintained the DNR Managed Lands Website at dnr.wi.gov/org/land/facilities/dnr_lands_mapping.html
- Maintained the DNR Boat Access Website at dnr.wi.gov/org/land/facilities/boataccess/



DAVID L. SPERLING

LICENSES

6.5¢ of each Fish & Wildlife dollar
\$6.8 million total
60 staff
8% of Fish & Wildlife-funded positions

- Implemented an easy-to-use automated licensing system with touch-screen technology
- Expanded Call Center services to include Internet chats
- Provided multilingual communications with Spanish and Hmong speaking Customer Service staff
- Distributed millions of regulation pamphlets/brochures
- Informed, educated and assisted the public with hunting and fishing questions, preference records and permit applications
- Managed computer systems and vendor network supporting the sales of millions of Wisconsin fishing, hunting and trapping licenses
- Streamlined the application process for most special permits so customers can apply on-site when purchasing licenses
- Surveyed conservation patron license holders to understand which licensed activities they participated in



RANDY STARK

LAW ENFORCEMENT

18.5¢ of each Fish & Wildlife dollar
\$19.4 million total
142 staff
18% of Fish & Wildlife-funded positions

- Conducted Hmong/hunting club networking sessions as part of the Harmony in the Woods initiative
- Responded to over 6,400 hunting and fishing violations
- Taught more than 1,000 hunter education courses
- Provided recreational safety training and enforcement
- Assisted in education and enforcement of rules to stop the spread of CWD and VHS
- Inspected wild bait harvesters, commercial fishing licensees and deer farm fences



ROBERT QUEEN

ADMINISTRATION AND SUPPORT

7.2¢ of each Fish & Wildlife dollar
\$7.5 million total
79 staff
10% of Fish & Wildlife-funded positions

- Managed and distributed 58 County Conservation Aids grants totaling \$192,749 and seven Urban Wildlife Damage Abatement and Control grants totaling \$24,999
- Provided Sport Fish Restoration Funding for boat access facilities totaling \$1,226,334
- Provided online information for access points to public hunting on state lands
- Managed DNR Website
- Assured the future of hunting, fishing and trapping through educational programs
- Organized forums for fishing and hunting groups, government agencies, legislators and the public to participate in hunting and fishing policy making
- Supported DNR programs with legal, financial and communications assistance



ALISA SANTISTEBAN