

Firearm Deer Hunting Questionnaire 2014

By Brian Dhuey and Alec Craig

Abstract

Hunter participation in the 2014 firearm deer season was 1% higher than participation in the 2013 season (96.9% vs 95.7% $P < .001$). Total hunter days afield rose from 2.84 million days of hunter recreation in 2013 to 2.86 million in 2014. The rise in hunter days a field was not significant ($P = 0.374$) from 2013 levels. Firearm deer hunters averaged 5.1 days a field during the 2014 season. The majority of firearm deer hunting took place on private lands (74.3%). The Central Farmland and Northern Forest zones of the state experienced the most hunter days. Thirty-nine percent of the respondents who actively hunted in 2014 killed a deer.

Methods

A survey was mailed to approximately 10,000 firearm deer hunters after the completion of the 2014 firearm deer season. The sample was drawn from the 2014 license sales, which had firearm deer authority, in proportion to license types purchased. The questionnaire included specific questions about the days and units in which firearm deer hunters hunted as well as the type of land hunted (private, public, or industrial). A second mailing of 5,000 questionnaires was sent to non-respondents. Data from all returned questionnaires were entered into the DNR production server and summarized using the Statistical Analysis System (SAS).

Results

Responses were received from 4,026 of 10,000 hunters surveyed. After duplicates were removed, the resulting response rate was 40%. In 2014, 96.9% of hunters who purchased a license hunted during the 9-day season (Table 1, Question 8). The number of license holders who hunted in the 2013 season (95.7%) was different than the number of license holders who hunted in 2014 ($P < .001$). The success rate was varied as well, 45% in 2013 to 39% in 2014 of those who killed a deer.

Twenty percent of hunters said they planned on hunting the muzzleloader season in 2014 (Table 1, Question 1). While nineteen percent of respondents planned on participating in the Central Forest Zone and Central Farmland Zone antlerless only deer season in December (11-14) (Table 1, Question 2). Approximately 9% of licensed hunters participated in the statewide youth deer season as either a hunter or a mentor (Table 1, Question 3).

Thirty-three percent of hunters were aware of the creation of citizen deer advisory councils (CDACs) in each county (Table 1, Question 4). Another management strategy the state implemented was buck-only hunting in most northern counties. Twelve percent stated that the change "positively impacted my deer hunting" whereas 10% had their hunt "negatively impacted" by the change (Table 1, Question 5). Forty-three percent of respondents felt that modifications to deer hunting in the past year had a "Very Positive" to "Somewhat Positive" effect. This is higher than the 20% that felt that the same changes had a "Somewhat Negative" to "Very Negative" effect on deer management (Table 1, Question 6).

Sixty-seven percent of hunters received their information regarding season structure, antlerless permits, and rule changes from regulations pamphlets. Twenty percent gained the same information from the DNR website and 12.4% got their information from DNR updates by email, DNR brochures, or news outlets (Table 1, Question 7).

Hunters were asked to report the type and number of deer killed on private and public/industrial/ forest land. The mean number of antlered deer killed on private land is 0.26 while the mean number of antlered deer killed on public land is 0.06. Antlerless harvest is similar; the mean number of antlerless deer killed on private land is 0.25 and the mean number of antlerless deer killed on public land is 0.03 (Table 1, Question 11).

When the results of this survey were expanded to the larger population of licensed firearm deer hunters, the number of active hunters in 2014 was estimated at 590,876. This is a decrease from the estimated 607,365 hunters that hunted the 2013 season. The 2014 firearm deer season (22 Nov. – 30 Nov.) provided these hunters with approximately 2.86 million days of hunting recreation (Table 1, Question 12). This is an increase of 24,759 hunter days from 2013 levels. It would appear that overcast and foggy conditions during the opening weekend of the firearm deer season didn't impact hunter participation.

Most hunter days were spent in the Central Farmland (46%), Northern Forest (30%), and Southern Farmland (18%) Zones of Wisconsin (Figure 2). The remaining hunter days (6%) were spent in the Central Forest Zone. Much of this distribution is in relation to the amount of deer habitat in each region. Seventy-four percent of hunter days were spent on private lands (Table 1, Question 12). Public lands (about 20% of the State's deer range) provided approximately 514,821 hunter days of recreation (18% of hunter days). This is a decrease from the 588,028 hunter days on public land in 2013. The rest of the hunter days were spent on Industrial forest, Forest Tax, or a mixture of land ownership types (Table 1, Question 12).

Hunters were asked how they obtained access to private land on the opening day of the firearm deer season. Ninety-three percent of the respondents either owned the land themselves, hunted on land owned by a relative or family member, or hunted on a friend's or neighbor's land (Table 1, Question 13). Thirty-seven percent of hunters hunted a unit where baiting was legal, of these hunters, 35.8% baited (Table 1, Question 14).

The 2014 firearm deer harvest was 12.7% lower than in 2013, so it's not surprising that 55.7% of hunters felt the deer population "went down" from last year (Table 1, Question 15). With a decrease in deer harvest, there was a still slight increase in hunter satisfaction. Seventeen percent rated their hunt "Very High" or "Fairly High", with only 10% rating their hunt "Very High" or "Fairly High" in 2013. Thirty-two percent rated their hunt "About Average", while 50% rated it "Fairly Low" to "Very Low" (Table 1, Question 17). Successful hunters are significantly ($P = <0.0001$) more likely to rate their hunt "Very High" or "Fairly High" than unsuccessful hunters.

"Seeing deer" and "Spending time with friends and family" continue to be the "most" important factors influencing Wisconsin hunters' perceptions of "quality". "Weather" and "Not seeing other hunters" have the least effect. In Wisconsin, hunters continue to say that their happiness is not very strongly correlated to a dead deer, as only 14.6% of hunters ranked "Killing a deer" as the most important factor effecting their perception of "quality" (Table 1, Question 16).

Slightly larger deer numbers in some zones meant that overall, hunters were more satisfied with deer hunting in Wisconsin in 2014, with 64% of the hunters rating their satisfaction a five or higher on a scale of 1 to 10 (mean = 5.4) (Table 1, Question 21). This was higher than in 2013 when 62% rated their satisfaction a five or higher and with the mean being 5.3.

Thirty-two percent of respondents were "very dissatisfied" with the number of deer they saw during the entire 9-day firearm season (Table 1, Question 22). "Increase in the number of predators" was the most stated factor affecting the decrease in the number of deer seen by firearm deer hunters; "Winter stress on deer survival" and "Increased hunter harvest of antlerless deer last year" were the next most stated factors (Table 1, Question 15b).

Table 1. Answers to the 2014 Firearm Deer Hunting Questionnaire.

Question 1. Do you plan on hunting the 2014 muzzleloader season which immediately follows the 2014 9-day firearm deer season?

Answer	# of Responses	Percent (%)
Yes	806	20.1%
No	3,177	79.0%

No Answer = 36

Question 2. Do you plan on hunting the Central Forest and Central Farmland Zone antlerless only deer season (11-14 December)?

Answer	# of Responses	Percent (%)
Yes	781	19.8%
No	3,160	80.2%

No Answer = 77

Question 3. Did you participate, as either a hunter or youth mentor, in the youth deer season (11-12 October)?

Answer	# of Responses	Percent (%)
Yes	358	9.0%
No	3,627	91.0%

No Answer = 34

Question 4. Each county now has its own citizen deer advisory council (CDAC) to make recommendations to the DNR on local deer management objectives and antlerless harvest quotas. Were you aware of this change?

Answer	# of Responses	Percent (%)
Yes	1,314	33.0%
No	2,664	67.0%

No Answer = 39

Question 5. Most of the northern counties saw buck-only hunting (no antlerless tags) in response to hunter concerns about the deer population. Tell us how this change impacted your deer hunting.

Answer	# of Responses	Percent (%)
Positively impacted my deer hunting	498	12.7%
Negatively impacted my deer hunting	394	10.1%
No impact on my deer hunting	2,885	73.6%
Not aware of this change	139	3.5%

No Answer = 101

Question 6. Overall, how would you rate the changes that have been made to deer management in the state during the last year?

Answer	# of Responses	Percent (%)
Very Positive	418	10.8%
Somewhat Positive	1,247	32.1%
Neutral	1,482	38.2%
Somewhat Negative	483	12.4%
Very Negative	249	6.4%

No Answer = 139

Question 7. Where do you get your information on season structure, antlerless permits, and rule changes?

Answer	# of Responses	Percent (%)
Regulations pamphlet	2,975	54.4%
DNR website	1,025	18.7%
DNR updates by email	259	4.7%
DNR brochures	377	6.9%
News outlets	836	15.3%

Question 8. Did you hunt the 9-day firearm deer season of 22-30 November?

Answer	# of Responses	Percent (%)
Yes	3,854	96.9%
No	124	3.1%

No Answer = 41

Question 9. How many days did you hunt during the 2014 9-day firearm deer season? (Do not include days hunted during the muzzleloader seasons.) Mean days hunted = **5.1**.

Days	# of Responses	Percent (%)
1	168	4.5%
2	482	12.8%
3	496	13.2%
4	507	13.5%
5	559	14.8%
6	451	12.0%
7	381	10.1%
8	247	6.6%
9	478	12.7%

No Answer = 85

Question 10. What type of weapon did you use **most**?

Answer	# of Responses	Percent (%)
Rifle	3,234	85.5%
Shotgun	370	9.8%
Muzzleloader	40	1.1%
Handgun	23	0.6%
Bow	78	2.1%
Crossbow	36	1.0%

No Answer = 73

Question 11. For the entire 2014 9-day firearm deer season, list where you hunted, and the type and number of deer killed on private and public/industrial forest land. Please report harvest and hunting in counties and units on separate rows.

Land Type	Mean Antlered Harvest	Mean Antlerless Harvest
Public	0.06	0.03
Private	0.26	0.25

Question 12. Fill in the table below. Write in the zone and county for each day you hunted. If you hunted in more than one county on a given day, list only the county in which you spent the most time. Also, please specify the type of land on which you hunted.

Date 2014	Zones Where Hunters Hunted (# of hunter days)				Total
	Northern Forest	Central Farmland	Central Forest	Southern Farmland	
Nov. 22	170,047	245,556	38,510	97,860	551,973
Nov. 23	157,814	215,654	33,828	81,399	488,695
Nov. 24	112,207	116,133	18,424	42,134	288,898
Nov. 25	86,534	103,901	14,498	38,812	243,745
Nov. 26	73,697	110,696	12,837	43,946	241,176
Nov. 27	67,354	124,288	12,686	48,477	252,805
Nov. 28	78,832	137,427	16,763	53,763	286,785
Nov. 29	74,905	150,867	16,008	61,464	303,244
Nov. 30	50,138	106,166	10,118	45,306	211,728
Total	871,528	1,310,688	173,672	513,161	2,869,049

Deer Management Zone Group	Land Type Hunters Hunted (# of hunter days)					Total
	Private	Public	Industrial	Forest Tax	Mixed	
Northern Forest	461,361	299,620	7,400	16,612	86,534	871,527
Central Farmland	1,134,903	104,958	755	6,796	63,277	1,310,689
Central Forest	106,619	50,591	151	2,265	14,045	173,671
Southern Farmland	429,647	59,652	0	1,963	21,898	513,160
Total	2,132,530	514,821	8,306	27,636	185,754	2,869,047

Question 13. If you hunted privately owned land on **OPENING DAY** of the 9-day season, how did you obtain access to the land? (Please check ONE.)

Answer	# of Responses	Percent (%)
I own the land.	1,255	40.7%
I lease the land.	99	3.2%
I hunted land owned by a relative or member of my family.	954	31.0%
I hunted on a friend's or neighbor's land.	558	18.1%
I obtained permission from a non-related landowner.	174	5.6%
I hunted unposted private land.	5	0.2%
Other (please describe):	35	1.1%

No Answer = 773

Question 14. Did you hunt in a county where baiting was legal?

Answer	# of Responses	Percent (%)
Yes	1,379	37.0%
No	1,534	41.1%
Unsure	817	21.9%

No Answer = 124

If YES, did you bait for deer?

Answer	# of Responses	Percent (%)
Yes	459	35.8%
No	823	64.2%

No Answer = 97

Question 15. In your hunting area, how have deer numbers changed from the last year? (Check only ONE)

Answer	# of Responses	Percent (%)
Deer numbers went up (<i>Go to 15a</i>)	222	5.9%
Deer numbers went down (<i>Go to 15b</i>)	2,112	55.7%
About the same	1,183	31.2%
I did not hunt the same area as last year	109	2.9%
Unsure	168	4.4%

No Answer = 60

Question 15a. Which of the following are likely causes for the increase? Check all that apply.

Answer	# of Responses	Percent (%)
Reduction in the number of predators	107	17.5%
Reduced hunter harvest of antlerless deer last year	234	38.2%
Improved quality of deer habitat	109	17.8%
Reduced winter stress on deer survival	100	16.3%
Other	63	10.3%

Question 15b. Which of the following are likely causes for the decrease? **Check all that apply.**

Answer	# of Responses	Percent (%)
Increase in the number of predators	1,447	29.6%
Increased hunter harvest of antlerless deer last year	1,081	22.1%
Declining quality of deer habitat	345	7.1%
Winter stress on deer survival	1,495	30.6%
Other	518	10.6%

Question 16. Please rate the factors that most influence your perception of a “quality” deer hunt. Enter a value of 1 to 7 next to each statement, with “1” having the most effect and “7” having the least effect on a “quality” hunting experience.

Factor influencing hunt	% That ranked it “1” (having the most influence)*	Mean value of response
An opportunity to kill a deer	26.9%	3.12
Seeing deer	47.5%	2.30
Seeing bucks	27.3%	3.06
Weather	9.7%	4.66
Not seeing other hunters	13.9%	4.58
Spending time with friends and family	44.8%	2.87
Killing a deer	14.6%	4.36

*Many hunters rated multiple factors as having the most influence so the column total will not equal 100%.

Question 17. Overall, how would you rate the quality of your 2014 9-day firearm deer hunt? **(Check only ONE)**

Answer	# of Responses	Percent (%)
Very High	192	5.2%
Fairly High	439	11.9%
About Average	1,195	32.3%
Fairly Low	1,070	28.9%
Very Low	807	21.8%

No Answer = 151

Question 18. How many deer do you and your immediate family usually eat in one year?

Mean = 1.67

Question 19. How often do you or your family process/butcher your own deer?

Answer	# of Responses	Percent (%)
Always	2,189	57.7%
Sometimes	717	18.9%
Rarely	380	10.0%
Never	505	13.3%

No Answer = 63

Question 20. Rate the importance of getting venison among the reasons for hunting deer.

Answer	# of Responses	Percent (%)
Very Important	1,179	31.2%
Somewhat Important	1,526	40.4%
Neither Important nor Unimportant	796	21.1%
Somewhat Unimportant	149	3.9%
Very Unimportant	128	3.4%

No Answer = 75

Question 21. On a scale of 1 to 10, with 10 being the best and 1 being the worst, rate your overall satisfaction with deer hunting in Wisconsin. **Mean response value = 5.42**

Response	Frequency	Percent
1	272	7.7%
2	250	7.1%
3	375	10.6%
4	364	10.3%
5	544	15.4%
6	360	10.2%
7	515	14.5%
8	522	14.7%
9	195	5.5%
10	144	4.1%

No Answer = 313

Question 22. Think about the number of deer you saw during the **ENTIRE** 9-day firearm season. How satisfied are you with the number of deer you saw? **(Circle ONE number)**

Mean response value = 2.81

Response	Frequency	Percent
1 (Very Dissatisfied)	1,210	32.1%
2	686	18.2%
3	621	16.5%
4 (Neutral)	568	15.1%
5	349	9.3%
6	188	5.0%
7 (Very Satisfied)	145	3.8%

No Answer = 86

Question 23. Considering all of your experiences leading up to and participating in the 2014 9-day deer season, please rate the amount of fun you had on a scale of 1 to 10, with 10 being “a lot of fun” and 1 being “no fun at all”. **(Circle ONE number) Mean response value = 6.30**

Response	Frequency	Percent
1	108	2.9%
2	129	3.5%
3	321	8.7%
4	248	6.7%
5	525	14.2%
6	435	11.7%
7	661	17.8%
8	648	17.5%
9	327	8.8%
10	306	8.3%

No Answer = 146

Dear Valued Deer Hunter:

I hope you had a great deer season! You can help in the never-ending task to improve deer management in Wisconsin by completing and returning this survey. Your response is voluntary and, combined with those of your fellow deer hunters, is used to assess impressions of the deer population, hunting pressure, and hunter satisfaction. This information is also used to guide management decisions that impact your deer seasons. Please share only your own hunting experience in Wisconsin, and not those of other members of your party, family, or friends.

Using your own stamp on the enclosed envelope will save funds for wildlife management although no postage is required to return the questionnaire. Sharing your deer hunting experience is much appreciated and invaluable in helping continue the priceless tradition of deer hunting in Wisconsin. Thank you!

Sincerely,

Kevin Wallenfang

Kevin Wallenfang
Big Game Specialist
Bureau of Wildlife Management

This survey is available **online**, please go to:
<http://dnr.wi.gov/topic/WildlifeHabitat/surveys.html>
Click on the **Mail-Selected Surveys** tab,
and click on the link **Firearm Deer Hunting Questionnaire**
Enter the following when prompted:
Password: deerhunting14

Filling out the questionnaire online will save the department dollars that can be used for management

<p>1. Do you plan on hunting the 2014 muzzleloader season which immediately follows the 2014 9-day firearm deer season? <input type="checkbox"/> Yes <input type="checkbox"/> No</p>	<p>6. Overall, how would you rate the changes that have been made to deer management in the state during the last year? (1) <input type="checkbox"/> Very Positive (4) <input type="checkbox"/> Somewhat Negative (2) <input type="checkbox"/> Somewhat Positive (5) <input type="checkbox"/> Very Negative (3) <input type="checkbox"/> Neutral</p>
<p>2. Do you plan on hunting the Central Forest and Central Farmland Zone (see map) antlerless only deer season (11-14 December)? <input type="checkbox"/> Yes <input type="checkbox"/> No</p>	<p>7. Where do you get your information on season structure, antlerless permits, and rule changes? (1) <input type="checkbox"/> Regulations pamphlet (4) <input type="checkbox"/> DNR brochures (2) <input type="checkbox"/> DNR website (5) <input type="checkbox"/> News outlets (3) <input type="checkbox"/> DNR updates by email</p>
<p>3. Did you participate, as either a hunter or a mentor, in the youth deer season (11-12 October)? <input type="checkbox"/> Yes <input type="checkbox"/> No</p>	<p>8. Did you hunt the 9-day firearm deer season of 22-30 November? <input type="checkbox"/> Yes <input type="checkbox"/> No</p>
<p>4. Each county now has its own citizen deer advisory council (CDAC) to make recommendations to the DNR on local deer management objectives and antlerless harvest quotas. Were you aware of this change? <input type="checkbox"/> Yes <input type="checkbox"/> No</p>	<p>If you answered NO to question #8, please stop here and return the survey. Thank you!</p>
<p>5. Most of the northern counties saw buck-only hunting (no antlerless tags) in response to hunter concerns about the deer population. Tell us how this change impacted your deer hunting. (1) <input type="checkbox"/> This change positively impacted my deer hunting (2) <input type="checkbox"/> This change negatively impacted my deer hunting (3) <input type="checkbox"/> This change had no impact on my deer hunting (4) <input type="checkbox"/> I was not aware of this change</p>	<p>9. How many days did you hunt during the 2014 9-day firearm deer season? (Do not include days hunted during the muzzleloader season.) _____</p>
<p>10. What type of weapon did you use most? (1) <input type="checkbox"/> Rifle (4) <input type="checkbox"/> Handgun (2) <input type="checkbox"/> Shotgun (5) <input type="checkbox"/> Bow (3) <input type="checkbox"/> Muzzleloader (6) <input type="checkbox"/> Crossbow</p>	

11. For the entire 2014 9-day firearm deer season, list where you hunted, and the type and number of deer killed on private and public/ industrial forest land. Please report harvest and hunting in different zone and county combinations on separate rows.

See Map For Location		Antlered Buck Kill		Antlerless Kill	
Zone	County	Public Land	Private Land	Public Land	Private Land

Figure 2. 2014 Firearm Deer Hunting Questionnaire.

12. Fill in the table below. Write in the zone and county for each day you hunted. (See Map.) If you hunted in more than one county on a given day, list only the county in which you spent the most time. Also, please specify the type of land on which you hunted.

9-DAY FIREARM SEASON:

Date 2014	Zone	County	Private	Public	Industrial	Forest Tax
Nov. 22 (Sat.)	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Nov. 23 (Sun.)	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Nov. 24 (Mon.)	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Nov. 25 (Tues.)	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Nov. 26 (Wed.)	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Nov. 27 (Thurs.)	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Nov. 28 (Fri.)	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Nov. 29 (Sat.)	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Nov. 30 (Sun.)	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

13. If you hunted privately-owned land on **OPENING DAY** of the 9-day season, how did you obtain access to the land?

(Check only ONE)

- (1) I own the land. (5) I obtained permission from a non-related landowner.
 (2) I lease the land. (6) I hunted unposted private land.
 (3) I hunted land owned by a relative or member of my family. (7) Other (please describe): _____
 (4) I hunted on a friend's or neighbor's land. _____

14. Did you hunt in a county where baiting was legal?

Yes No Unsure

If YES, did you bait for deer? Yes No

Consider the county you hunted most frequently during the opening weekend of the 2014 9-day firearm season.

15. In your hunting area, how have deer numbers changed from the last year? **(Check only ONE)**

- (1) Deer numbers went up (*Go to 15a*) (3) About the same (4) I did not hunt the same areas as last year
 (2) Deer numbers went down (*Go to 15b*) (5) Unsure

15a. Which of the following are likely causes for the increase?

Check all that apply.

- (1) Reduction in the number of predators
 (2) Reduced hunter harvest of antlerless deer last year
 (3) Improved quality of deer habitat
 (4) Reduced winter stress on deer survival
 (5) Other: _____

15b. Which of the following are likely causes for the decrease?

Check all that apply.

- (1) Increase in the number of predators
 (2) Increased hunter harvest of antlerless deer last year
 (3) Declining quality of deer habitat
 (4) Winter stress on deer survival
 (5) Other: _____

16. Please rank the factors that most influence your perception of a "quality" deer hunt. Enter a value of 1 through 7 next to each statement, with "1" having the most effect and "7" having the least effect on a "quality" hunting experience.

- _____ An opportunity to shoot a deer
 _____ Seeing deer
 _____ Seeing bucks
 _____ Weather
 _____ Not seeing other hunters
 _____ Spending time with friends and family
 _____ Killing a deer

17. Overall, how would you rate the quality of your 2014 9-day firearm deer hunt? **(Check only ONE)**

- (1) Very High
 (2) Fairly High
 (3) About Average
 (4) Fairly Low
 (5) Very Low

Figure 2. 2014 Firearm Deer Hunting Questionnaire (continued).

Consider ALL of your firearm deer hunting in Wisconsin.

<p>18. How many deer do you and your immediate family usually eat in one year?</p> <p align="center">_____</p>	<p>19. How often do you or your family process/butcher your own deer?</p> <p>(1) <input type="checkbox"/> Always</p> <p>(2) <input type="checkbox"/> Sometimes</p> <p>(3) <input type="checkbox"/> Rarely</p> <p>(4) <input type="checkbox"/> Never</p>																				
<p>20. Rate the importance of getting venison among reasons for hunting deer?</p> <p>(1) <input type="checkbox"/> Very Important</p> <p>(2) <input type="checkbox"/> Somewhat Important</p> <p>(3) <input type="checkbox"/> Neither Important nor Unimportant</p> <p>(4) <input type="checkbox"/> Somewhat Unimportant</p> <p>(5) <input type="checkbox"/> Very Unimportant</p>	<p>22. Think about the number of deer you saw during the ENTIRE 9-day firearm season. How satisfied are you with the number of deer you saw? (Circle ONE number)</p> <table style="width:100%; text-align: center; border-collapse: collapse;"> <tr> <td style="border: 1px solid black; width: 10%;">1</td> <td style="border: 1px solid black; width: 10%;">2</td> <td style="border: 1px solid black; width: 10%;">3</td> <td style="border: 1px solid black; width: 10%;">4</td> <td style="border: 1px solid black; width: 10%;">5</td> <td style="border: 1px solid black; width: 10%;">6</td> <td style="border: 1px solid black; width: 10%;">7</td> </tr> <tr> <td colspan="2">Very Dissatisfied</td> <td colspan="2">Neutral</td> <td colspan="3">Very Satisfied</td> </tr> </table>	1	2	3	4	5	6	7	Very Dissatisfied		Neutral		Very Satisfied								
1	2	3	4	5	6	7															
Very Dissatisfied		Neutral		Very Satisfied																	
<p>21. On a scale of 1 to 10, with 10 being the best and 1 being the worst, rate your overall satisfaction with deer hunting in Wisconsin?</p> <p>Circle One: 1 2 3 4 5 6 7 8 9 10</p>	<p>23. Considering all of your experiences leading up to and participating in the 2014 9-day deer season, please rate the amount of fun you had on a scale of 1 to 10, with 10 being "a lot of fun" and 1 being "no fun at all". (Circle ONE number)</p> <table style="width:100%; text-align: center; border-collapse: collapse;"> <tr> <td style="border: 1px solid black; width: 10%;">1</td> <td style="border: 1px solid black; width: 10%;">2</td> <td style="border: 1px solid black; width: 10%;">3</td> <td style="border: 1px solid black; width: 10%;">4</td> <td style="border: 1px solid black; width: 10%;">5</td> <td style="border: 1px solid black; width: 10%;">6</td> <td style="border: 1px solid black; width: 10%;">7</td> <td style="border: 1px solid black; width: 10%;">8</td> <td style="border: 1px solid black; width: 10%;">9</td> <td style="border: 1px solid black; width: 10%;">10</td> </tr> <tr> <td colspan="3">No Fun at All</td> <td colspan="4">Neutral</td> <td colspan="3">A lot of Fun</td> </tr> </table>	1	2	3	4	5	6	7	8	9	10	No Fun at All			Neutral				A lot of Fun		
1	2	3	4	5	6	7	8	9	10												
No Fun at All			Neutral				A lot of Fun														



Figure 2. 2014 Firearm Deer Hunting Questionnaire (continued).