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## **SPOTLIGHT**

### **OUTSTANDING CONTRIBUTION TO ACCOMPLISHING THE DIVISION'S MISSION**

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#### **IN THE NEWS**

- Wildlife Protector Certification:  
An Interview with Megan Morris
- Omnibus Budget Provides Strong Funding for Urban Forests
- Sunday Driver: Preston Cole
- Congress Passes New Farm Bill, Urban Forests Fare Well

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## **SPECIFICALLY WISCONSIN**

- WDNR Forest Health Updates and Publications
- UW-Extension/Madison Plant Disease Diagnostic Clinic (PDDC) Update
- Wisconsin DNR Forest Health 2013 Annual Report

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## **EAB**

- Stay informed with news and information updates...
- USDA APHIS PPQ...
- Estimated Impacts of EAB on Ash Timber Supply in Minnesota
- EAB Treatment question for seasoned EAB arborist in the Midwest

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## **TOOLS & RESOURCES**

- Sustainability Leadership Program
- The Citizen Forester
- WEEB Grants
- Grant Funding and Guidance Available to Connect Trees to Health and Well-Being
- i-Tree Newsletter
- Wisconsin DNR

## SPOTLIGHT

### Outstanding contribution to accomplishing the division's mission

#### iTree Canopy Project

Kim conducted urban tree canopy studies in 19 communities by utilizing the US Forest Service's i-Tree suite of urban forest assessment and management tools. These assessments established baseline canopy data the DNR Urban Forestry program uses to encourage communities to establish tree canopy goals and to work together to accomplish those goals on a regional scale. Furthermore, Kim developed simple, yet elegant [fact sheets](#) to communicate the canopy assessment results. These fact sheets provide an incredibly effective tool and strategy to engage decision-makers, politicians and citizens.

The iTree Canopy Project is recognized as one of the largest and most significant multi-community tree assessments in the nation. Kim was asked to be on a panel discussion at the Partners in Community Forestry National Conference in Sacramento, CA, showcasing the Wisconsin DNR Urban Forestry Program's innovation on a national level. In a similar presentation at the WAA/DNR Annual Urban Forestry Conference in Green Bay, Kim described how the project is helping Wisconsin communities demonstrate the importance and build support for their urban forestry programs, helping meet goals of community plans and increase support for tree planting initiatives. The project has generated substantial interest nationwide. Study results were used in presentations at the Annual U.S. Conference of Mayors and the International Society of Arboriculture National Conference.

#### UW-Extension Education Partnership

Kim has been instrumental in developing a partnership between the DNR Urban Forestry program and UW-Extension, offering DNR the opportunity to offer much-needed educational opportunities for our clientele. Kim worked with three county extension offices to host three pruning workshops for 168 participants from 24 counties. Kim also partnered with UW-Extension to host six hands-on chainsaw safety workshops taught by Ken Lallemon from Lallemon Timber Resources. In addition to her DNR position, Kim holds a half-time position as the Winnebago County UW Extension Horticulture Agent and has been invaluable in fostering similar partnerships in other regions of the state.

#### Great Lakes Restoration Initiative Grant

Kim successfully procured a highly competitive Northeastern Area State and Private Forestry Great Lakes Restoration Initiative (GLRI) grant of more than \$30,000 to double the Packers First Downs for Trees planting effort and help keep 55.3 million gallons of storm water out of Green Bay, one of the EPA's Areas of Concern in the Great Lakes. This project ranked number one in its category out of all those in the Great Lake states who applied. Kim's application was used as a template to secure a second GLRI grant for almost \$50,000.

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## IN THE NEWS

- Wildlife Protector Certification: An Interview with Megan Morris. [Link](#)
- Omnibus Budget Provides Strong Funding for Urban Forests. [Link](#)
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### Congress Passes New Farm Bill, Urban Forests Fare Well

While the Forest Service's Urban and Community Forestry Program fared well in the compromise Farm Bill, a number of other Forest Service programs were not as fortunate. The Forest Land Enhancement Program and the Watershed Forestry Assistance Program, for example, were repealed in the Forestry Title of the legislation (Title VIII).

The Farm Bill's Forestry Title also contains another important provision for urban and community forestry. Section 8301 calls on the Forest Service to revise its current strategic plan for forest inventory and analysis and to include an urban forest assessment as one of the elements of the plan, as follows:“(2) Implement an annualized inventory of trees in urban settings, including the status and trends of trees and forests, and assessments of their ecosystem services, values, health, and risk to pests and diseases.” [Read More](#)

[Link to Index](#)

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## SPECIFICALLY WISCONSIN

### WDNR Forest Health Updates and Publications

- [Northern Region \(November\)](#)
- [Northeast Region \(December\)](#)
- [Southern Region \(January\)](#)
- [West Central \(November\)](#)

### UW-Extension/Madison Plant Disease Diagnostic Clinic (PDDC) Update

*Brian Hudelson, Ann Joy, and Andrew Pape, Plant Disease Diagnostics Clinic*

- [Table](#)

### Wisconsin DNR Forest Health 2013 Annual Report. [Link](#)

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## EMERALD ASH BORER

**Stay informed with news and information updates...** Subscribe to EAB News Alerts. [Link](#)

### USDA APHIS PPQ... Emerald Ash Borer Report. [Link](#)

Estimated Impacts of EAB on Ash Timber Supply in Minnesota. [Link](#)

EAB Treatment question for seasoned EAB arborist in the Midwest...[Link](#)

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## TOOLS & RESOURCES

### Sustainability Leadership Program

Edgewood Announces New Master of Arts in Sustainability Leadership

Beginning in 2014, Edgewood College will offer a new Master of Arts in Sustainability Leadership in addition to its on-going Sustainability Leadership Graduate Certificate. This is the first face-to-face Master of Arts degree in Sustainability Leadership in the nation and it reflects Edgewood's commitment to innovative, values-driven, and community-focused education. This new Master of Arts builds upon the foundation provided by Edgewood's successful Sustainability Leadership Graduate Certificate Program, providing additional depth while allowing appropriate flexibility to meet diverse student needs. The cohort-based Sustainability Leadership Graduate Certificate will remain as a stand-alone option and as the foundational core of the expanded and optional Master of Arts. [Link](#)

### The Citizen Forester

Massachusetts Urban & Community Forestry Program. [Link](#)

### WEEB Grants

The Wisconsin Environmental Education Board ([WEEB](#)) is seeking proposals for the 2014-2015 grant cycle. Proposals are due [February 15, 2014](#). You are welcome to submit multiple grants. For an application packet or more information about the program see the Board's website or contact Ginny Carlton, Administrative Specialist, at 715-346-3805, email:

[weeb@uwsp.edu](mailto:weeb@uwsp.edu).

## Grant Funding and Guidance Available to Connect Trees to Health and Well-Being

Applications are being accepted to help urban and community forestry organizations open the lines of communication to the health and wellness sectors about how trees encourage people to live a healthier lifestyle and improve community wellness. The goal of the grant program is to increase community health by spotlighting how trees and green space encourage people to get outside to exercise and mentally recharge. Three organizations from across the country will be selected to receive a \$10,000 grant, a set of guidelines, and some limited technical support to achieve the goals of the program. Applications are due February 28, 2014. For more information and to apply, click on the following link: <http://www.treesforever.org/Canopy>. Questions can be directed to Leslie Berckes, Trees Forever, [lberckes@treesforever.org](mailto:lberckes@treesforever.org) or 515-681-2295.

### i-Tree Newsletter

Tools for assessing and managing Community Forests. [Link](#)

### Wisconsin DNR

Division of Forestry 2013 Annual Report. [Link](#)

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## CONFERENCES, WORKSHOPS & WEBINARS

Always check our calendar at the DNR Urban Forestry Webpage. [Link](#)

Waukesha County UW-Extension Landscape & Grounds Maintenance Short Course February 5, 12, 19, 26  
*Retzer Nature Center. Waukesha, WI*

Sheboygan County UW- Landscape & Grounds Maintenance Short Course February 7, 14, 21, 28  
*UW-Sheboygan Campus. Sheboygan, WI. [Link](#)*

Kenosha County UW- Landscape & Grounds Maintenance Short Course February 5, 12, 19, 26  
*Kenosha County Center. Bristol, WI. [Link](#)*

iLandscape: The Illinois & Wisconsin Landscape Show February 5-7  
*Shauberg, IL. [Link](#)*

Protecting Your Budget and Trees. [Link](#)  
*Rochelle, IL February 11*  
*Apple River, IL February 13*

2014 Municipal Forestry Institute February 24-28  
*Application Deadline December 1. [Link](#)*

Rochester Arborist Workshop February 27  
*Rochester, MN. [Link](#)*

Emerald Ash Borer Symposium March 5 & 6  
*Roseville, MN. [Link](#)*

52nd Annual Minnesota Shade Tree Short Course  
Rochester, MN. [Link](#)

March 18-19

Onalaska Tree Symposium - Emerald Ash Borer  
Onalaska, WI. [Link](#)

March 26

Garden Expectations WIMGA Annual Conference  
Appleton, WI. [Link](#)

March 28-29

Midwest Urban Tree Care Forum  
Chicago, IL. [Link](#)

April 11-12

## Webinars

Plan-It Geo  
*Tree Plotter Webinar web-based tree inventory & management application*

February 6, 1pm Eastern

Planning for Growth and Open Space Conservation Webinar Series  
*Collaborative Forest Landscape Restoration Program.* [Link](#)

February 12, 2pm Eastern

Environmental Evaluation Series No.7  
*Planning for Natural Areas, Scenic Beauty and  
Wild Scenic Rivers Special Environmental Concerns.* [Link](#)

February 19, 2pm Eastern

Urban Wood  
*Turning a Natural Resource Challenge into an Economic Opportunity.* [Link](#)

February 26, 1pm Central

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## JOBS

Listing of Green Jobs through Alliance for Community Trees. [Link](#)

Sustainability Leadership Graduate Program Director  
Edgewood College  
Madison, WI. [Link](#)

Sustainability Leadership Program Coordinator  
Edgewood College  
Madison, WI. [Link](#)

Society of Municipal Arborists Job Board. [Link](#)

[Link to Index](#)

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## ABOUT THE INSIDER

The *Wisconsin Urban Forestry Insider* is an electronic news bulletin produced by the Urban and Community Forestry program of the Wisconsin Department of Natural Resources, in Madison, Wisconsin. The *Insider* is intended as a quick networking tool and information source for all people actively working in the area of urban and community forestry, especially in the state of Wisconsin. Items that cannot wait for our print/electronic newsletter, [Wisconsin Urban & Community Forests](#), will appear here.

Because the *Insider* connects to numerous outside sources it is typical for links **not** to be maintained for extended periods of time. All URLs are working on the date of distribution.

We are happy to accept your article suggestions and contributions. Send them to the editor, at [Elizaeth.Dierickx@wisconsin.gov](mailto:Elizaeth.Dierickx@wisconsin.gov) or call her at (608) 264-8944.

Past and current issues of the *Insider* can be viewed at [dnr.wi.gov](http://dnr.wi.gov), keyword "Insider" or go to <http://dnr.wi.gov/topic/UrbanForests/newsletters.html>.

