

Notes
COUNCIL ON RECYCLING
July 30, 2014
Greendale Safety Center, Greendale WI

<p>Council Members Present: Rick Meyers, Joe Liebau, Jim Birmingham, Mark Walter representing Charles Larscheid, George Hayducsko, Neil Peters Michaud (by phone)</p> <p>Council Members Absent: None</p> <p>DNR: Cynthia Moore, Christine Lilek, Ken Hein</p> <p>Public: Sharon Ehrhardt, Jefferson County; Becky Curtis, City of Milwaukee; Alison Keane, ACA/PaintCare; Marie Clarke, ACA/PaintCare; Meleesa Johnson, Marathon County Solid Waste; Tom Daly, Veolia Environmental Services; Sally Chadwick, Village of Greendale; Joe Van Rossum, UW Extension; Christine Miller, Outagamie County; Sheila Charnon, MMSD; Amanda Haffele, Dunn and Eau Claire Counties; Brian Jongetjes, Ron Jongetjes, Daniel Jongetjes, John's Disposal Service; Jessica Papp, Habitat for Humanity ReStore; Randy Nedrelo, LaCrosse County</p>	
Call to Order	Meeting called to order at 9:00 am
Approval of Minutes (November 22, 2013)	Motion to approve minutes made and seconded by Jim Birmingham and Joe Liebau, approved by voice vote.
Introductions/Announcements	Chair Rick Meyers – Introductions No Announcements, other than a reminder that the DNR E-Cycle annual reports are due by August 1.
DNR Updates	<p>Cynthia Moore informed the Council that it continues to learn about members seeking to leave County Responsible Units, generally in the expectation of reducing recycling program costs. The County RUs are concerned an exodus could undermine their financial viability, including their ability to provide other recycling and waste services to their members for the collective benefit of the population. There are currently 34 county RUs serving 25 percent of the state population. The ensuing discussion acknowledged operating cost differences and considerations related to recycling service provision to individual communities versus to an entire county system. In either case, recycling collection and processing can and does occur in any combination of privately or publicly delivered service. A county, acting as an RU or otherwise, may achieve economy of scale for its member communities by requiring or inviting them to operate under one system. When consolidated services are required, private recyclers not contracted under the arrangement may contend that they could save individual communities money if each community were able to select its own recycling system rather than being bound by the County RU's. It was also noted that this trend of inquiring how to exit a consolidated RU is less prevalent among county RUs that have well established accountability measures with their members, and that there is great variability in how county RUs are structured and the services they provide. Some counties have used s.66.30 agreements or contracts with their communities, offering more flexibility than consolidating under the State recycling law.</p> <p>No action was taken on this issue.</p> <p>Cynthia Moore briefed the Council on a recent decision by the Waste and Materials Management program to reassign counties to recycling program staff based on workload and not regional boundaries. This should result in</p>

	<p>improved accessibility to staff and quicker turn around for business operations. At this time, the redistribution of staff is only for recycling related activities.</p>
<p>PaintCare EPR</p>	<p><i>Alison Keane</i>, corporate counsel for PaintCare Inc, visited Wisconsin for two days in response to an invitation from the Council to present at its July meeting on the industry-led used paint management stewardship program. In addition to the Council presentation, Ms. Keane was available for more informal discussion in the afternoon, and met with legislative aides the following morning in Madison. A copy of her presentation is available here; more information on the PaintCare program is available on their website.</p> <p>Currently eight states have passed paint EPR legislation, following the model legislation developed by PaintCare. The laws provide a sustainable financing system and anti-trust exemption enabling the paint industry to implement paint collection programs and ensure a level playing field among manufacturers and retailers.</p> <p>The program is operational in two states, with Oregon having the longest existing program; Minnesota gearing up to start implementation this fall. The programs are funded through fees on each container of architectural paint sold in the state. Budgets and fees are set on a state-by-state basis. So far these fees have been the same in each state with a program: 35 cents, 75 cents or \$1.60 per container, depending on the container size. Manufacturers must participate in the state-level PaintCare program to sell architectural paint in a state with a PaintCare law; participation by retailers and clean sweep/household hazardous waste collection centers is voluntary.</p> <p>Action: Council passed a resolution on voice vote; motion was made by Jim Birmingham and seconded by George Hayducsko. Resolution: <i>The Council on Recycling supports the PaintCare EPR program and recommends DNR to pursue continued dialogue with PaintCare and other states. The Council directs a Board member, appointed by the Council Chair, to work with the Product Stewardship Committee of the Associated Recyclers of Wisconsin/AROW to further explore PaintCare as an option for Wisconsin, and to report back to the Council at the next meeting.</i></p>
<p>Battery EPR</p>	<p>Mark Walter briefed the Council on battery EPR initiatives, followed by a short discussion period.</p> <p>The presentation focused on the batteries bills passed by Vermont and ready to be passed in Connecticut. Also discussed was the problem of finding a manufacturer to recycle single-use batteries especially alkaline and lithium. Vermont's bill implies that Energizer, Panasonic and Rayovac are participants in the program while Connecticut's bill suggests that it's Energizer, Panasonic and Duracell that are participating. In addition to these two bills, a model bill has been drafted that imposes a fee at the retail level to fund collection and disposal of batteries.</p> <p>The Council would like to continue the discussion about the draft bill at a next meeting and invite Rayovac to talk about their role. The Corporation for Battery Recycling (CBR) http://recyclebattery.org/ does not include Rayovac</p>

	<p>(Note that Rayovac has since joined CBR- update from October 2014).</p> <p>The two bills and the model bill are posted on the Council’s website along with notes from the July 30 meeting.</p>
<p>Plastic Recycling Subcommittee Update</p>	<p>Film/Bag Workgroup: <i>Cynthia Moore</i> gave a brief update on statewide outreach on WRAP-Wrap Recycling Action Program since the July Council meeting. Most activity has centered on continuing to get the word out through local channels (e.g., local recycling newsletters and press), exhibits at summertime special events (State Fair, Farm Tech Days, county fairs), and other local outreach opportunities.</p> <p>There will be a session on WRAP recycling at the Northeast Wisconsin Cooperative Marketing Group Fall Conference in Waupaca on September 25. For more information see here.</p> <p>George Hayduscko provided an update on the Dunn County pilot to increase recycling by citizens and businesses and to develop recycling capacity at the Indianhead Enterprises, a local vocational training center. Indianhead Enterprises is now offering on site collection from businesses, and is accepting wrap from UW-Stout and several medical facilities in Eau Claire. The City of Eau Claire is exploring setting up a similar processing facility at the vocational training center “Reach”.</p> <p>Jim Birmingham reported that the WRAP project is hosting a webinar, collaboratively with the Institute of Scrap Recycling Industries on August 19, directed at businesses and manufacturers. A copy of the APR’s webinar presentation titled “Expanding Opportunities in Film Collection” is available at http://www.plasticsrecycling.org/. He also reported that the Milwaukee based grocery chain, Sendik’s, is now recycling its packaging wrap, and Pioneer Recycling Industries is handling about 1,500 gaylords a week of film accepted from commercial customers, some of it co-collected with cardboard.</p> <p>Christine Miller explained that the Outagamie Recycling program is working with a number of sustainable communities to educate area stores on wrap recycling, in many cases informing them about recycling “beyond the bag”.</p> <p>Rigid Plastics Workgroup: <i>Cynthia Moore</i> reported that the American Chemistry Council funded research should be completed later in fall. The study will identify industrial/commercial/institutional sectors to target to increase collection of rigid plastic scrap and build the infrastructure for recycling.</p> <p>Bottles Workgroup: <i>Becky Curtis</i> provided the update on the Recycling Bins Distribution project. 220 repurposed syrup barrels (55 gallon drums) have been distributed to 4 special events in the state which together experience 422,000 visitors annually.</p> <p>Agricultural Plastics Workgroup: <i>Chris Lilek</i> briefed the Council on explorations by a Canadian ag film processor to invest in a facility in Sauk County; discussions are underway. There is also a local business exploring startup of a baling/transport company to collect film from local farms for processing, with possible funding for a baler by Organic Valley. Discussions</p>

	<p>are continuing on this front also.</p> <p>Joe Van Rossum informed the Council about a stakeholder meeting scheduled for September 25 from 1-4 pm in Waupaca, coinciding with the <u>NEWCMG fall conference</u>. He has invited vendors, potential markets and processors. A key topic discussed will be on how to make collection/processing viable, and whether there is need for legislative funding of a grant program.</p> <p>George Hayduscko noted that a roadblock to developing solid business plans continues to be the lack of solid data on the amount of agricultural plastic produced each year in Wisconsin, and where generations centers are.</p> <p>Action: Council moved to direct DNR to find funding for a study or to fund a study to make a reasonably accurate assessment of the amount of agricultural silage film generated each year in Wisconsin that would be available for collection and processing.</p>
Other Business/ Next meeting	Cynthia will send out a doodle to schedule the next meeting.
Meeting Adjourned	Meeting adjourned at 12:20 pm.