

COUNCIL ON RECYCLING

**Hyatt on Main Street/KI Convention Center
Ballroom A2@
333 Main Street
Green Bay, WI 54301**

February 21, 2013

<p>Council Members Present: Rick Meyers, Joe Liebau, Matt Fischer, George Hayducsko, Charles Larscheid, Jim Birmingham Council Members Absent: Neil Peters Michaud DNR: Cynthia Moore Invited Speakers: Claudia Alvarez (DNR), Nick Fiore (CLEAR)</p>	
Call to Order	Call to order at 8:05
Approval of Minutes of December 13, 2012	Approval of minutes. Motion to approve as submitted made by George Hayducsko, seconded by Joe Liebau, and passed on voice vote with no opposition.
Introductions/Announcements - Chair Rick Meyers	<ol style="list-style-type: none"> 1. Governor presented the Biennial Budget the night before (2/20/13) so there was insufficient time to review for impacts on statewide recycling or waste recovery programs. 2. The kick off meeting for the Plastics Recycling Subcommittee, to be held in A2 directly after the WIRMC Plastics Recycling session in the afternoon was announced; all were invited to attend.
Officer Elections	<p>Rick Meyers opened the floor for officer elections as listed below. All were approved unanimously by voice vote. Positions are for a full year ending with officer elections at the first meeting in 2014.</p> <p>Chair: Rick Meyers Vice Chair: Jim Birmingham Secretary: Neil Peters Michaud</p>
Council Subcommittee on Plastics Recycling (PRS) (Jim Birmingham and George Hayducsko)	<p>Jim Birmingham and George Hayducsko will co-chair this subcommittee, convened by the Council, to evaluate options described in the recently released study "Wisconsin Plastics Recycling" to significantly increase plastics recycling in Wisconsin. (http://dnr.wi.gov/topic/Recycling/studies.html)</p> <p>The committee will include representatives from the recycling sector and plastics industry, and is charged with developing recommendations for action that the Council will forward to DNR, the Governor and the legislature. Interested parties are asked to contact Cynthia Moore for more information (cynthia.moore@wisconsin.gov). An initial kick-off meeting will be held immediately following a presentation on the WI Plastics Recycling study, at 3:30 this afternoon. All are invited to attend the session and the kick-off meeting.</p>
DNR Updates	Cynthia Moore provided an update on the two studies

(Cynthia Moore)	<p>commissioned by DNR, and recently released. The “Wisconsin Household Pharmaceutical Waste Collection” study, jointly authored by UW Extension and the Product Stewardship Institute, provides an in-depth look at current situation in the state, in terms of amount of discarded pharmaceuticals generated, amount recovered through take-back programs, the costs associated with take-back programs and barriers to higher collection rates. For more information see: website http://dnr.wi.gov/topic/HealthWaste/Pharm.html.</p> <p>The “Wisconsin Plastics Recycling Study”, jointly authored by Foth Infrastructure & Environment and Moore Recycling Associates, Inc. provides an in-depth overview of the status of plastics recycling in Wisconsin and the U.S., and identifies forty actions that could be taken to keep valuable plastics out of landfills and put to productive use, creating jobs and boosting economic development in Wisconsin.</p> <p>One immediate outcome of the Plastics Study is a voluntary public/private partnership established between the DNR, the American Chemistry Council’s Flexible Film Recycling Group (FFRG) and the GreenBlue’s Sustainable Packaging Coalition (SPC). The three parties signed an MOU to develop and implement a three-part program to significantly increase recycling of post-consumer plastic bags, wraps and other film packaging.</p>
Council Intern Position (Joe Liebau)	Cynthia Moore, acting on behalf of the Council, interviewed one potential candidate, who later withdrew her application upon extension on her existing internship position. Cynthia released a revised position notice to focus more closely on outreach on Council priorities.
Texas Product Stewardship Council’s Tire EPR Initiative (Claudia Alvarez)	<p>The Texas Product Stewardship Council (STAR), formed in Fall 2010 by local governments, determined that scrap tires were not a significant problem and therefore not recommended among the present EPR priority issues for the Council. STAR determined that used tires were being properly managed in the EPA Region 6 area through infrastructure in the valley and Mexico.</p> <p>A number of Canadian provinces have EPR programs to manage used tires. Most notable are British Columbia and Ontario. Tire Stewardship British Columbia (TSBC) operates on behalf of the tire industry, offering free drop for consumers at a number of collection sites. Recovery targets are set in a stewardship plan, and the program funded through a fee assessed at point of sale. Ontario Tire Stewardship (OTS) manages tire collection from consumers. Funding is through fees paid to OTS by the industry, and the program contains targets for collection, reduction, reuse and recycling. A copy of the Presentation is posted on the Council on Recycling website:</p>

	(http://dnr.wi.gov/topic/Recycling/council.html)
Carpet Recycling Update (Nick Fiore, CLEAR)	<p>Used carpet and padding accounts for about 4% of WI municipal solid waste, according to a DNR 2009 Waste Study. While used carpet padding is often made into carpet pad again, used carpet can be made into a variety of products depending on the resin type of the carpet fiber. Examples include automotive parts, plastic or wood-plastic composite products such as picnic tables and parking benches and office furniture. Most of the carpet collected for recycling is from residential sources, through “back-hauling” partnerships with local stores, municipal recycling programs and waste/recycling service providers.</p> <p>CLEAR currently collects about 20 tons/day of carpet and pad in Wisconsin, but believes WI generates enough used carpet/padding to supply three recycling plants in the state. The carpet recycling infrastructure exists already, with Go-Green, Reynolds and CLEAR; the outstanding question is how to get carpet to the recycling plants. Recyclers need to charge \$10-\$20 per ton (exclusive of transportation to their facility) to make recycling cost effective.</p> <p>There is increased interest in carpet recycling around the US. The Illinois SWANA chapter recently hosted a one-day forum, attended by over 70 retailers, manufacturers, and local and state government representatives. Extended Producer Responsibility (EPR) approaches were discussed. The decision for immediate action was to create a website with information on carpet recycling for Illinois, create a local carpet board, and further explore carpet EPR or public/private partnership to increase carpet recycling and identify funding solutions. Minnesota reportedly is looking into EPR for carpet. Outside the Midwest, California has an EPR program for carpet that is funded through a 5-cent fee per cubic yard of carpet sold.</p>
Public Comment	No public comment
Other Business/Next meeting	<p>Reactions to the state budget? Send comments for the Council to Cynthia Moore, for discussion at the next meeting. Council should start thinking of recommendations for the next biennial budget cycle; that budget process will begin shortly. Status of Council/WEDC joint letter in support of restoration of the WI Recycling Markets development Board (including funding). COR drafted a letter, now under review by WEDC.</p> <p>Next meeting: Cynthia will send out a doodle to COR members for a meeting date sometime in late April. Topics to include COR response to presentations on tire and carpet recycling.</p>
Adjourn meeting	Meeting adjourned at 9:30 (Motion by Jim Birmingham, seconded by Joe Liebau, passed on voice vote).

Action Items

What	Who	When
Schedule next meeting for late april	Cynthia	Early March
Follow up on COR/WEDC letter to restore WRMDB	Neil Peters Michaud	Mid-March