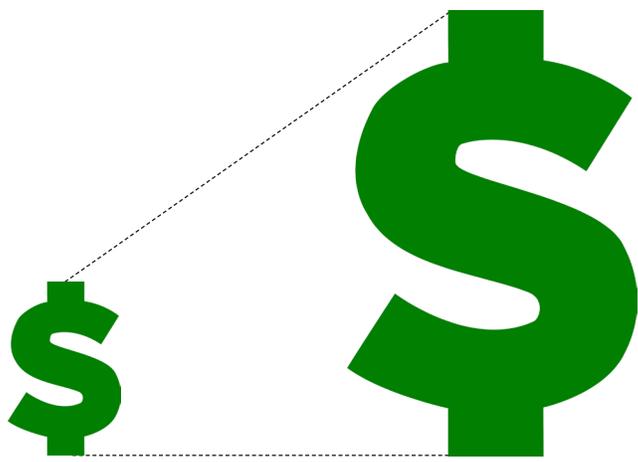


WISCONSIN BROWNFIELDS FUNDING HAS HUGE IMPACTS

What are Brownfields?

Abandoned, idled, or underused industrial or commercial facilities or sites in which the expansion or redevelopment is adversely affected by actual or perceived environmental contamination.



On average \$27 is leveraged for each Wisconsin brownfield grant dollar.

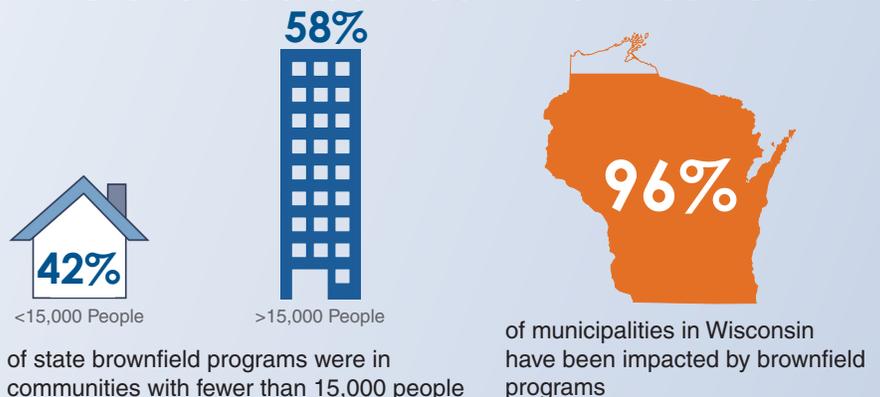
Brownfield Impacts



JOBS

Wisconsin Brownfield Projects have helped leverage 29,833 direct new/retained permanent jobs. One job is created for every \$3,000 in state brownfield funding.

Rural and Urban Communities Benefit



14-FOLD INVESTMENT RETURN



Businesses in new space on brownfield sites have resulted in state tax revenue recouping \$1.77 billion over the last 17 years

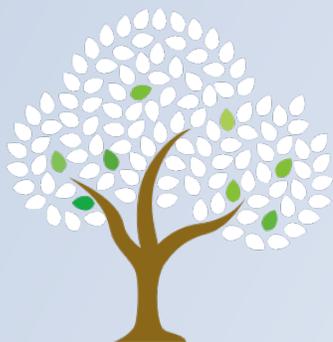


Local governments gain in annual tax revenue



Post-redevelopment assessed value (compared to pre-redevelopment)

4,713 Acres of Land Assessed or Cleaned Up



340 acres at 43 sites redeveloped into parks and open space



12,400 jobs and 66% of sites are in low income areas

Neighborhood Revitalization

Community, Environmental, and Health Benefits

- Reduces vehicle miles and greenhouse gases by 16-28%
- Reduces stormwater runoff by 47-62%
- Property values of neighboring properties increase by 5-13%
- Reduction of vagrancy and crime

For more information contact:

David Misky
Co-Chair Wisconsin Brownfields Study Group
and Assistant Executive Director Redevelopment
Authority of the City of Milwaukee
dmisky@milwaukee.gov | 414-286-5730

Mark Thimke
Co-Chair Wisconsin Brownfields Study Group
and Partner at Foley & Lardner LLP
mthimke@foleylaw.com | 414-297-5832

Infographic prepared by

AVRES
ASSOCIATES

on behalf of
Wisconsin Brownfields Study Group

Source: November 2015 study, conducted by the Fiscal and Economic Research Center at the University of Wisconsin – Whitewater and Redevelopment Economics, Inc.
www.uww.edu/documents/uww/ferc-brownfields-report.pdf