



Better Earth

TEXTILE RECYCLING

betrearth.com

Company Overview

BETR is a GREEN organization working to reduce textile waste by finding new life for old clothes.

Through community programs, collection events & business initiatives we bring unwanted clothes to people in need around the world.

Helping to conserve the earth's natural resources by keeping discarded items out of landfills.



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About Better Earth Textile Recycling

Tim Engel – Owner / President

25+ Years Business Experience in Business Operations,
Sales Management / Marketing

Married, Two Children

10,000 Sq. Ft. Warehouse

Baler, Scale and Fork Truck on Premises

16 Ft. & 26 Ft. Box Trucks for Textile Pick-up



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New life for old clothes.

Definition of Acceptable Textiles

All clothing, household textiles or linens as long as its DRY and has NO ODOR - can be reused or recycled



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Use of the Term “Recycling” in the Textile Industry

Clothing sold in thrift stores and shipped to developing nations is considered “reuse”

Textiles used for wiping rags or ground up into fiber is considered recycled



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Why Recycle Textiles?

EPA estimates average person throws away 81 lbs. of clothing a year.

85% of all textiles end up in landfills today or approx. 26 billion lbs.!

Organizations like BETR keep approx. 5 billion lbs. of waste out of landfills.

60% of recovered textiles are sent to over 250 countries creating jobs worldwide.



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Why Recycle Textiles?

Carbon footprint reduction

Clean air preservation

Reduce energy consumption

Water conservation

Woodland conservation

5.2% of waste stream is currently made up of clothing and household textiles



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Where Does Recycled Clothing Go?

65% used for secondhand apparel

20% becomes wiping rags and polishing cloths

10% reprocessed into fibers

5% is unusable



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BETR – How We Do It

Municipalities – assisting in setting up recycling events and expanding every day collection

Fundraising Events - schools, religious groups, community organizations, etc.

Charitable Thrift Stores & Church / School Rummages

Uniform Companies, Eviction Cos., Estate Clean Outs,
Sporting Goods Cos.



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BETR – Why We Do It

GREEN & Sustainability

Passion for Helping Others – Charitable Partnerships

Our efforts support local and global economies.

Helps in reducing a portion of the 26 billion lbs. added to America's landfills each year.

Help raise needed funds for organizations by recycling.



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BETR – What We Do

Sell all collected clothing to top tier Export companies located primarily in Houston.

In Houston the clothing gets sorted, packaged and shipped to developing countries around the world.



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Better Earth Textile Recycling, Inc.



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Thank You!

For More Information call
414.716-5755 or visit betrearth.com



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