

Cheap Date

Take your date or a pal fishing! After a small annual investment, you can fish 365 days a year with whomever you want. Many Wisconsin communities are situated on or near fishable waters. Pack a picnic, call a friend or two, hop on your bike, and head for the water's edge.

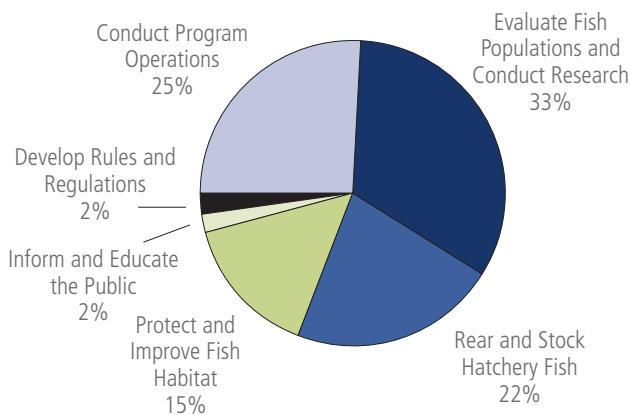
Compare the cost of a day of fishing to other leisure activities.

Consider total costs of participation and how often you can use your investment. Here are some examples:

ACTIVITY	MINIMUM REQUIREMENTS	COST	ONE-TIME USE OR OPPORTUNITY	MULTIPLE USES OR OPPORTUNITIES
Fishing	License & Stamps Rod Reel Bait Tackle Other:			
Prom	Ticket Clothes Dinner Flowers Special Transportation Other:			
A night out Several options: movie, food, gasoline. List what you would do.				
A night at home Several options: games, music, snacks. List what you would do.				

Where does your license money go?

Money collected through the Sport Fish Restoration Fund and fish license fees funds the fisheries program at the Department of Natural Resources. Within the fisheries program, the money gets divided into many different projects, illustrated in the pie chart below:



A love of fishing has inspired generations of anglers to pay close attention to natural resources. Invite a friend to join you in enjoying the beauty and excitement that fishing offers. Maybe he or she will become a **great conservationist**.

All that for less than the cost of one night on the town!

Data from 2006 DNR Fishing Report