From: Brian Brooks
To: DNR ESTABROOK
Subject: Holiday Inn Milwaukee Riverfront - Estabrook Dam Repair - YES!
Date: Monday, April 04, 2016 2:17:45 PM

My name is Brian Brooks and I am General Manager of the Holiday Inn Milwaukee Riverfront and this message comes from Mr. Nagib Lakhani, Partner and Asset Manager who also represents the interests of the investor group who recently acquired and renovated the hotel:

"When I first visited the property it was the river and the potential to leverage the experience of the river for the enjoyment of the hotel guests, for banquets and weddings and also for the opportunity to create a patio that would be a gathering place for the community that compelled our group to make this purchase. Having invested a considerable sum to achieve this in order to make the hotel distinctive as compared to a downtown hotel, we are very supportive of measures that would raise the water to the levels we had anticipated from the onset.
It is also our intent to make further investments to the patio area to enhance and expand the types of events and activities we could offer. Of course, this would only be meaningful if the water levels were higher and the river were to be a communal recreational feature.
Currently the experience our guests get is one of wild and unsightly vegetation growing on the exposed banks - Vegetation we are restricted from pruning. This is far away from the view we envisioned for this riverfront hotel in this fantastic community.
We hope the various parties engaged in this debate will consider the above with due gravity."

Thanks!

Brian Brooks , General Manager
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