

<h2 style="text-align: center;">Application Scoring Criteria</h2> <p>Scoring criteria: 0 – Not at all 1 – It’s not clearly stated, but could be assumed based on application details 2 – Yes, but extent is negligible 3 – Yes 4 – Yes, and is well documented within the application 5 – Above and beyond and is well documented within the application</p>	<p>Maximum score for each section is listed in top right cell of each section</p>
<p>A. Applicant’s project has a clearly stated purpose.</p>	<p style="text-align: center;">23</p>
<p>1. Program design has documented success at producing new anglers who would not otherwise become anglers. Application submittal includes citations of this success and sufficiently outlines course of action and/or curriculum.</p> <p>- Applicant’s project is implementing <i>Fishing in the Neighborhood (FiN)</i> and/or <i>Fishing for Dinner (FFD)</i>. <i>Bonus point = 1 possible</i></p>	<p style="text-align: center;">0-5</p> <p style="text-align: center;">1</p>
<p>2. Project includes youth-based education programs.</p> <p>Applicant’s project will be led by DNR-certified Angler Education Instructors and utilizes the angler education program materials. Bonus points = 2 possible</p>	<p style="text-align: center;">0-5</p> <p style="text-align: center;">2</p>
<p>3. Project effectively trains instructors to introduce novices to fishing.</p>	<p style="text-align: center;">0-5</p>
<p>4. Project tests new, or implements known, programs to retain novice anglers or reactivate lapsed anglers.</p>	<p style="text-align: center;">0-5</p>
<p>B. Project Objective(s), Approach, Design and Scope</p>	<p style="text-align: center;">20</p>
<p>1. Project consists of a series of connected events offering opportunities for the same participants to continue building skills.</p>	<p style="text-align: center;">0-5</p>
<p>2. Project utilizes best practices established by practitioners in the field of outdoor skills-based outreach and education, which will lead to the fulfillment of Outdoor Recreation Adoption Model as described on page 5.</p> <p>Projects that utilize best practices have these qualities:</p> <ol style="list-style-type: none"> a. Clearly defined educational purpose. b. Recruits and retains novices or reactivates lapsed anglers c. Ensures safety of all participants and instructors. d. Develops partnerships to strengthen fishing programs. 	<p style="text-align: center;">0-5</p>

e. Incorporates stewardship of aquatic resources f. Addresses components the R3/ORAM model in an age- and culturally-appropriate manner g. Utilizes well-trained instructors (paid or volunteer)	
3. Project includes assessment of participants' skill development and identifies method of doing so.	0-5
4. Application is characterized by strong partnership(s).	0-5
C. Primary Audience Intended for Project. Applicant will explain how they will engage their primary audience.	5
1. Groups that have been underrepresented in the fishing community	5
2. Family programs	5
3. Women	5
4. Youth – be they in organized groups or school-based	4
5. Adults who have little to no prior fishing experience	4
D. Likelihood of Project Success and Long-term Sustainability	15
1. Project includes plans to ensure the long-term sustainability of the fishing program beyond the grant period through staff and volunteer training, through partnerships and by purchasing quality fishing equipment that will last for several seasons.	0-5
2. Project builds capacity for the applicant's existing program that has been proven to recruit and retain anglers. OR Project implements a new program within the applicant's organization that has been proven successful elsewhere by others, to recruit and retain anglers.	0-5
3. Measurements of success are adequately documented in the project's approach and results sections.	0-5
E. Budget Collaboration	5
Applicant Cost Share percentage from application (subrecipient match)	25% = 0 26-50% = 1 51-74% = 3 >75% = 5
Total Points	68