

SUBJECT: Request approval to designate a unit of the Lower WI State Riverway be named in memory of Wisconsin conservation icon Harold "Bud" Jordahl.

FOR: MARCH, 2011 BOARD MEETING

TO BE PRESENTED BY / TITLE: Steve Miller, Director, Bureau of Facilities and Lands

SUMMARY:

The Department is proposing to rename the Riverview Bluff Unit of the Lower Wisconsin State Riverway to the Harold C. "Bud" Jordahl, Jr. Unit to commemorate Bud Jordahl's many state and national contributions to conservation and his longstanding support and love for the Lower Wisconsin State Riverway project.

Bud's conservation career spanned six decades beginning as a game manager for the Wisconsin Department of Conservation in 1950. He served on the Natural Resources Board from 1972 to 1976, and was Board Chair for two years. He was instrumental in the creation of the Apostle Islands National Lakeshore, the designation of the Namekagon-St Croix National Wild and Scenic Riverway, and the creation of the state's Outdoor Recreation Act Program in 1962, the precursor to the modern Stewardship Fund. As an educator at the University of Wisconsin-Madison from 1965 to 1988, Bud directly influenced the careers and philosophies of a generation of conservation leaders. He stayed very active in conservation issues after his retirement in 1988. In 2005 he was inducted into the Wisconsin Conservation Hall of Fame.

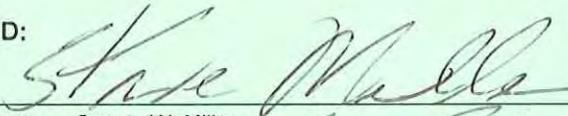
The Lower Wisconsin State Riverway Board also endorses renaming the Riverview Bluff Unit to honor Bud. This stretch of the Lower Wisconsin River was one of Bud's favorite and he spent many a day on the river canoeing this area with family and friends.

RECOMMENDATION: That the Riverway Bluff Unit be renamed as the Harold C. "Bud" Jordahl, Jr. Unit of the Lower Wisconsin State Riverway

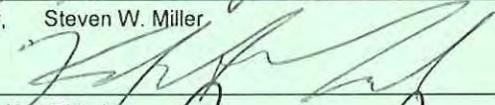
LIST OF ATTACHED MATERIALS:

- | | | | | | |
|----|-------------------------------------|---|-----|-------------------------------------|----------|
| No | <input checked="" type="checkbox"/> | Fiscal Estimate Required | Yes | <input type="checkbox"/> | Attached |
| No | <input checked="" type="checkbox"/> | Environmental Assessment or Impact Statement Required | Yes | <input type="checkbox"/> | Attached |
| No | <input type="checkbox"/> | Background Memo | Yes | <input checked="" type="checkbox"/> | Attached |

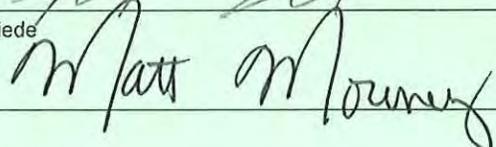
APPROVED:


Bureau Director, Steven W. Miller

3-10-11
Date


Administrator, Kurt Thiede

3-11-11
Date


Secretary, Cathy Stepp

3-11-11
Date

cc: NRB Liaison
DNR Rules Coordinator

DATE: March 11, 2011

TO: Natural Resources Board Members

FROM: Cathy Stepp

SUBJECT: Request to rename the Riverview Bluff Unit of the Lower Wisconsin State Riverway after Harold C. "Bud" Jordahl, Jr.

The Department is proposing that the Riverview Bluff Unit of the Lower Wisconsin State Riverway be renamed as the Harold C. "Bud" Jordahl, Jr. Unit. The purpose of renaming this unit is to commemorate Bud Jordahl's many state and national contributions to conservation and his longstanding support and love for the Riverway project.

Bud was born in McIntosh, Minnesota, in 1926 to Harold Conrad and Margaret Serena Jordahl. He spent his youth on the prairie of northwest Minnesota before moving to Findlay, Ohio. He served in the U.S. Navy in World War II. Bud received a B.S. and a Master's degree in Forestry from the University of Michigan and later received a Master's degree in Public Administration from Harvard. He started his career as a game manager with the Wisconsin Conservation Department, in Virocqua in 1950 before transferring to Spooner, thus beginning his six decades of contributions to conservation at the state and national level.

Bud married Marilyn June Hanson on June 18, 1955, in Grantsburg after a courtship including canoe trips on the Namekagon River and Spooner Lake. After moving to Madison in 1958, Bud and Marilyn helped found the Good Shepherd Lutheran Church as charter members and were involved in the church for their entire lives. Bud and Marilyn were married for 41 years before her death in 1997. Bud passed away on May 11, 2010.

Bud worked with Gaylord Nelson, both during his time as Wisconsin Governor and then U.S. Senator, on a variety of important conservation initiatives. At the federal level, Bud served on the staff of the Department of Interior Secretary Morris Udall and as co-chair of the Upper Great Lakes Regional Commission under President Johnson. From creation of the Outdoor Recreation Act Program (ORAP) in 1962, the precursor to the modern Stewardship Fund, to creation of the federal Wild and Scenic Rivers program, to creation of the Apostle Islands National Lakeshore, to creation of Earth Day, Bud was a key policy advisor and architect. As an educator at the University of Wisconsin-Madison, from 1965 until his retirement in 1988, Bud directly influenced the careers and philosophies of a generation of conservation leaders. He capped his career as Professor Emeritus of Urban and Regional Planning at the University of Wisconsin and with UW-Extension. After retirement, he continued to lead and work with others to found conservation groups such as The Gathering Waters Conservancy and 1000 Friends of Wisconsin. Bud served on the Natural Resource Board from 1972 to 1976, and as Board Chair for two years.

His profound influence on Wisconsin and our nation will be felt for countless decades to come. He was inducted into the Wisconsin Conservation Hall of Fame in 2005.

His lifelong affection for the Driftless Area began in 1950 and grew after moving to Madison, and led to his purchase of an abandoned dairy farm in Richland County on which he spent a lifetime nurturing and restoring the landscape with his family in true Aldo Leopold style. His affection for the Lower Wisconsin River also began at this time. The section of river along Riverview Bluff was one of Bud's favorites and he spent many

a day on the river canoeing this area with family and friends.

The Lower Wisconsin State Riverway Board (LWSRB) strongly endorses naming this unit of the Riverway after Bud. The LWSRB believes honoring Bud Jordahl is an appropriate recognition of his many contributions to conservation and his longstanding support of the State Riverway project. After meeting with DNR staff working on the Riverway, the Riverview Bluff Unit was chosen as a candidate for renaming in Bud's honor because of the location in Richland County. This unit is 2305 acres in size and currently 453 acres within the unit are owned by the Department (see attached map).

The Riverview Bluff Unit meets the criteria for renaming under the department's Manual Code 2281.1. It is planned that placement of a plaque and sign on public lands within the unit will raise awareness of the many contributions Bud has made to Wisconsin conservation and the Riverway during his lifetime. Costs will be shouldered by private donations and the specific location would be identified in consultation with department staff.



Natural Resources Board Resolution

WHEREAS: Mr. Harold "Bud" Jordahl's career in natural resources conservation has spanned six decades beginning as a game manager with the Wisconsin Conservation Department in 1950 to a Professor Emeritus of Urban and Regional Planning at the University of Wisconsin, Madison and UW-Extension in 2010, and

WHEREAS: Bud was instrumental in helping to create the Apostle Islands National Lakeshore, the designation of the Namekagon-St Croix National Wild and Scenic Riverway, and the creation of the state's Outdoor Recreation Act Program in 1962, the precursor to the modern Stewardship Fund, and served on the Natural Resources Board from 1972 to 1976, serving two years as Board Chair, and

WHEREAS: As an educator at the University of Wisconsin-Madison, Bud directly influenced the careers and philosophies of a generation of conservation leaders and stayed very active in conservation issues after his retirement in 1988, and in 2005 was inducted into the Wisconsin Conservation Hall of Fame, and

WHEREAS: Bud was intimately involved with the creation of the Lower Wisconsin State Riverway Project and spent many a day on the river with family and friends often on the stretch of river along the Riverview Bluff Unit,

NOW THEREFORE BE IT RESOLVED: that the Natural Resources Board of Wisconsin authorizes the Department of Natural Resources to rename the Riverview Bluff Unit of the Lower Wisconsin State Riverway after Harold C. "Bud" Jordahl, Jr., and that a suitable memorial plaque and sign be placed in this area, and

BE IT FURTHER RESOLVED: that the Board intends that this renaming is to honor the many significant and lasting contributions that Harold C. "Bud" Jordahl, Jr. has made to the people of the United States of America, to the people of the State of Wisconsin, and to the Wisconsin Department of Natural Resources throughout his professional career and throughout his lifetime, and hereby makes this commendation a part of its official records.

Natural Resources Board

Jonathan P. Ela, Chair

**Proposed
Harold "Bud"
Jordahl Unit**
of the
**Lower Wisconsin
State Riverway**

T09N R01E Sections 26, 27, 31-36
T08N R01E Sections 4-6
Town of Orion
T09N R01W Section 36
T08N R01W Section 1
Town of Eagle
Richland County

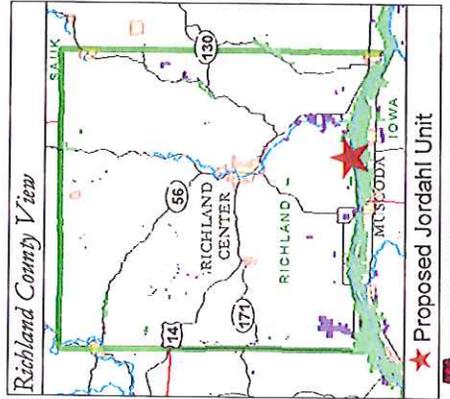
 Riverview Bluff
Unit- 2305 ac

 WDNR Owned

 WDNR Easement

 Lower Wisconsin
State Riverway Boundary

 PLSS Section Line



 WISCONSIN DEPARTMENT
OF NATURAL RESOURCES
Map Created: March 14, 2011 acr

