

SUBJECT: The Green Bay Packers will donate \$16,000 to the Department of Natural Resources to be used by the "First Downs for Trees" program.

FOR: DECEMBER, 2011 BOARD MEETING

TO BE PRESENTED BY / TITLE: Cathy Stepp, Secretary

SUMMARY:

The Green Bay Packers will donate \$16,000 to the Department of Natural Resources to be used by the "First Downs for Trees" program. "First Downs for Trees" (FDFT) is a unique partnership that teams-up with the Green Bay Packers; Wisconsin Department of Natural Resources; Wisconsin Public Service Corporation; Oneida Tribe of Indians of Wisconsin; Meacham Nursery; and Brown County and its cities, villages, and towns to enhance and restore the urban ecosystems in Brown County. They intend on doing this by improving the quality of water entering the bay of Green Bay, increasing the urban canopy in Brown County, mitigating climate change, and improving the social, economic, and ecological well being of urban areas by planting and maintaining a healthy urban forest.

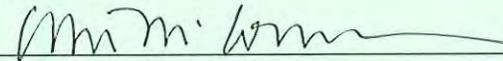
FDFT is a proven program that expands the urban forest by planting an increasing number of trees in Brown County communities based on the number of first downs the Green Bay Packers earn during the regular season.

RECOMMENDATION:

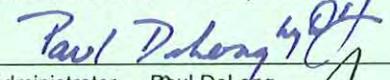
LIST OF ATTACHED MATERIALS:

- | | | | |
|--|---|------------------------------|----------|
| No <input checked="" type="checkbox"/> | Fiscal Estimate Required | Yes <input type="checkbox"/> | Attached |
| No <input checked="" type="checkbox"/> | Environmental Assessment or Impact Statement Required | Yes <input type="checkbox"/> | Attached |
| No <input checked="" type="checkbox"/> | Background Memo | Yes <input type="checkbox"/> | Attached |

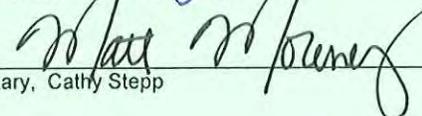
APPROVED:


Bureau Director, Wendy McCown

11.15.2011
Date


Administrator, Paul DeLong

11/15/2011
Date


Secretary, Cathy Stepp

11/16/11
Date

cc: NRB Liaison
DNR Rules Coordinator

Acknowledgment of Gift

This is to certify that at its December 2011 meeting, the Natural Resources Board gratefully accepted a gift of \$16,000 from

The Green Bay Packers

to be used by the "First Downs for Trees" program.

Our expression of appreciation on behalf of Wisconsin's citizens is hereby recorded in the official records of the Natural Resources Board. We acknowledge this generous contribution.

Natural Resources Board

David Clausen, CHAIR