Form 1100-001
(R 9/07)

NATURAL RESOURCES BOARD AGENDA ITEM

Item No. 4.A.2

SUBJECT: 2008 Scenic Beauty Award

FOR: DECEMBER **BOARD MEETING**

TO BE PRESENTED BY: Citizens for a Scenic Wisconsin (a member of the Board of Directors)

SUMMARY:

Citizens for a Scenic Wisconsin presents its annual Scenic Beauty Awards to "those people and organizations who preserve and protect the special scenic places that make Wisconsin a wonderful place to live, work and visit." The 2008 Scenic Beauty Award will be presented to the Wisconsin State Natural Areas Program of the DNR's Bureau of Endangered Resources. BER Director, Signe Holtz, will accept the award on behalf of the Department.

The State Natural Areas (SNA) Program protects the best remaining examples of Wisconsin's native landscapes; its prairies, wetlands, and forests. Many of these sites are also exceptionally beautiful and are links to our state's rich natural and aesthetic heritage. Examples include the Dells of the Wisconsin River SNA, Rush Creek SNA, and Moose Lake SNA.

Citizens for a Scenic Wisconsin (CSW) is a non-profit organization dedicated to preserving and enhancing the scenic character of Wisconsin's communities and countryside. It advocates for state and local policies that support scenic conservation and improve community livability. The organization promotes conservation of natural scenery, scenic approaches to cities and towns, natural vegetation along roads, responsible and planned land use, strong signage control and other measures to preserve natural beauty and distinctive community character. CSW believes that a visually pleasant environment adds greatly to our quality of life and is also good for business, especially tourism.

RECOMMENDATION:

LIST OF ATTACHED MATERIALS:

No	☑	Fiscal Estimate Required	Yes	☐	Attached
No	☑	Environmental Assessment or Impact Statement Required	Yes	☐	Attached
No	☑	Background Memo	Yes	☐	Attached

APPROVED:

Signe L. Holtz — Bureau Director, — Date 11/7/08

Laurie Ostrander — Administrator, — Date 11/11/08

Secretary, Matt Frank — Date 11/13/08

cc: Laurie J. Ross - AD/8