

Recommendation to Study and Make Recommendations Regarding the Use of Video in Support of Grant Applications

Recommend that the Chairman appoint an ad hoc committee to consider the use of video in support of some grant applications. The committee would research and develop recommendations about:

- including video in support of some grant applications.
- the relative value of using video.
- a standard format for presenting video.
- a means for storing and making video available for review by the council.
- the potential for providing some inexpensive video equipment to regional personnel or grant applicants paid for by the program.
- prepare a demonstration video.
- which grant applications would be appropriate for supporting video.
- the potential for obtaining video from people outside the grant process such as trail patrollers.

Photographs have proven to be valuable in supporting grant applications. They provide a neutral depiction of a scene.

In the case of long linear stretches that are being addressed in a grant application, it is difficult to capture the features in a series of still photos. Still photos are helpful in a situation like this, but video would give an efficient and thorough depiction of the subject area.

Using video would make it easier on the grant applicants that are trying to describe conditions on long linear stretches. We already know that conditions are not generally uniform on long linear stretches and this would also help sort out the situation for the council by improving the information available to them on which to act.

Video could potentially be posted on-line in support of the application and could be viewed by council members or the public at any time. Specific questions that involve the video could be addressed in a council meeting.

In a previous demonstration unrelated to any current action, the value of video became clear as the neutral video depiction of a site did not match the written description of the site.

Technology is inexpensive. This seems to be a potentially valuable tool that would support grant applicants and the council in their work. We want to do the best job we can meeting the interests of all involved with the program. Incorporating tools like this can have a significant positive impact on our work.

Adam Harden has experience with video and some of the technology relevant to handling, storing, and presenting video on-line. Bryan Much has experience with capturing video in the field (on trails) and posting and presenting those videos on-line. Both have experience with some of the video equipment that could be relevant to our work. Recommend that these two be included in an ad hoc committee to study and make recommendations on this topic.

The committee could try to develop recommendations in time for the August meeting where the matter could be made an agenda item being considered as a recommendation to be voted on.