

Wisconsin Conservation Congress

Strategic Plan Committee

Meeting Minutes



ORDER OF BUSINESS	July 23 rd	10:00AM	Mead Wildlife Area
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I. ORGANIZATIONAL MATTERS

A. CALL TO ORDER

MEETING CALLED TO ORDER BY	Chair Mike Murphy at 10:00 AM

B. ROLL CALL

ATTENDEES	Joe Weiss, Wally Trudeau, Laurie Groskopf, Mike Riggle, Ralph Fritsch, Bill Yingst, Doug Burrows, Greg Wysocki, Frank Reith, Dale Maas, Larry Bonde, Dave Tupa, Mike Murphy, Jayne Meyer, Andrew Limmer
EXCUSED	none
UNEXCUSED	none
GUESTS	Art Lercsh UW Extension, Kari Lee Zimmerman WDNR, Brett Schultz and Emily Gilbert (UW Students)

C. AGENDA APPROVAL/REPAIR

DISCUSSION	None
ACTION	

D. REVIEW COMMITTEE MISSION STATEMENT

DISCUSSION	None
ACTION	

E. PUBLIC COMMENTS

DISCUSSION	None
ACTION	

II. INFORMATION & ACTION ITEMS

A. GROUND RULES

DISCUSSION	<p>Review of ground rules with additions from Chairman Murphy of the following. I will state at the next meeting that I believe rule 21 has no involvement within this committee at this time, and is being dealt with by others. There will be no further need to discuss it in the future as it deals with in my opinion the state government agencies more than the day to day operations of the congress.</p> <p>One other thing that is important to me, and I believe it is in the best interest of the group moving forward, is that while free speech is fine, I will allow no infighting, no heated harsh exchanges in words, name calling of person(s)</p>
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	there or not there. This type of discussion is not in the best interests of the Congress, and the group as a whole. Dale Maas questioned if we need to require a person who is interested in public input to preregister with the chair that they wish to address the committee.
ACTION	
PERSON(S) RESPONSIBLE	DEADLINE

B. PUBLIC COMMENT QUESTIONS

DISCUSSION	Emails from the public or delegates regarding the Strategic Plan should be sent to Kari Lee Zimmerman and she will forward the appropriate e-mails to Art.
ACTION	
PERSON(S) RESPONSIBLE	DEADLINE

C. MINUTES AND ART LERCH’S REPORT

DISCUSSION	Art gave an overview of his report and ask for comments, correction, and input regarding his report and any access issues anyone had with the online version.
ACTION	Motion By Burrows second by Riggle to accept the minutes and Arts report. Motion carried unanimously.
PERSON(S) RESPONSIBLE	DEADLINE

D. CONTINUE VISION STATEMENT DEVELOPMENT

DISCUSSION	Art lead discussion regarding the vision statement and if it is an accurate description of what we need it to be. The final product was “The vision of the WCC is to strengthen and enhance the ability to gather and carry the wisdom weight and influence of the WI citizens in the format on of Natural resource policy, research,,education,,and conservaton.” (Please see Art’s report for complete details.)
ACTION	Motion by Riggle second by Groskopf to approve the new vision statement as provisional knowing that it can be amending at any time in the future. Motion Failed
PERSON(S) RESPONSIBLE	DEADLINE

E. COMPLETE SOAR+C SITUATION ANALYSIS (CHALLENGES)

DISCUSSION	Art led a discussion from last meeting on the SOAR+C. The challenges portion of the exercise was not completed at the last meeting so the committee started by identifying the current challenges the WCC faces. (Please see Art’s report for complete details of this exercise)
ACTION	
PERSON(S) RESPONSIBLE	DEADLINE

F. MISSION REVIEW

DISCUSSION	Part 1.....Art led discussion to review the WCC Mission Statement. After much discussion it was decided the WCC current Mission Statement needs to be revised. The proposed new Mission Statement would be. “The WCC is the only statutory body where citizens of Wisconsin elect delegates to advise the NRB and DNR to responsibly manage Wisconsin’s natural resources, for present and future generation. The WCC accomplishes this through open, impartial, broad ranged actions.” Part 2..... There was some discussion on the current “Our Mission” portion that is displayed on the WCC website needs to be reviewed/revamped . Consensus was to put this on future agenda’s for review.
ACTION	Part 1....Motion by Wysocki second by Trudeau to accept as written above. Second by Trudeau was

	withdrawn. Motion by Wysocki failed for lack of a second.
PERSON(S) RESPONSIBLE	DEADLINE

G. ISSUE IDENTIFICATION AND PRIORITIZATION

DISCUSSION	Art led the discussion to identify and prioritize issues the WCC faces. (Please see Art's report for details of this exercise.)	
ACTION		
PERSON(S) RESPONSIBLE	DEADLINE	

A. MEMBERS MATTERS

DISCUSSION	Fritsch -Where is the next meeting? Riggle—Keep in mind the no matter what people do when someone tells you how to do your job they won't like it. Some DNR people are very good with some people but have issues with Congress people who have not been easy to deal with. Lercsh- Report will be done in about 2 weeks. Great work again and plenty to deal with in front of us.
ACTION	

B. ADJOURNMENT

MEETING ADJOURNED	Motion to adjourn Tupa second by Trudeau motion carried
SUBMITTED BY	Larry Bonde WCC Strategic Plan Committee Sec.
DATE	July 23rd 2012. Next meeting Monday August 13th Sept meeting is Sat. Sept 8th Location to be announced. Oct meeting is Oct 1st at Mead Wildlife Area