

Amended 07/11/13

Wisconsin Conservation Congress Outreach & Public Relations Study Committee

Meeting Agenda

Mead Wildlife Area Visitor Center,
S2148 County Hwy. S, Milladore, WI
July 13, 2013
9:00 am



NOTICE IS HEREBY GIVEN that the Outreach & Public Relations Study Committee of the Wisconsin Conservation Congress will convene at 9:00 am on July 13, 2012 at Mead Wildlife Area Visitor Center located at S2148 County Highway S, Milladore, WI. The committee will review and act on the items listed on this agenda.

ORDER OF BUSINESS

I. Organizational Matters

- A. Call to order
- B. Roll call
- C. Agenda approval or repair
- D. Review Committee Draft Mission Statement
- E. Public Comments

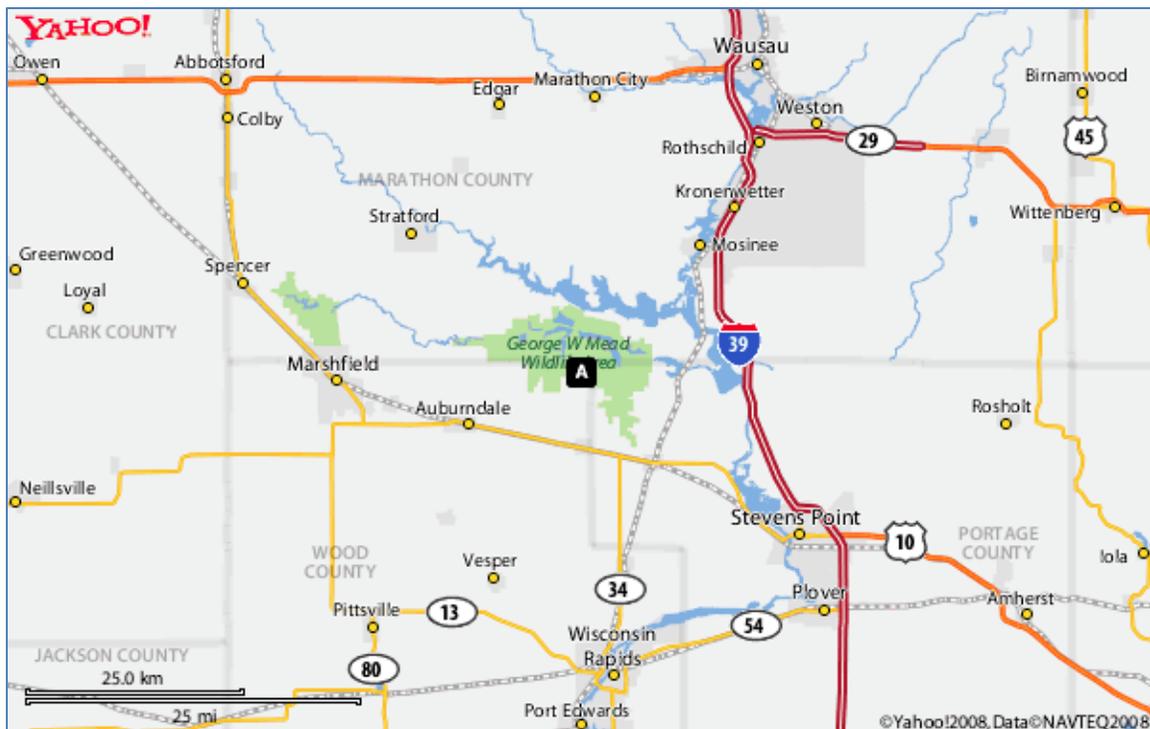
Citizens who wish to address the committee should contact the committee chair (Lee Fahrney at 608-967-2208) prior to July 10, 2013.

II. Information & Action Items

- A. Citizen Resolutions
 1. Online voting **(130913)**
 2. Posting DNR violations on the DNR website **(200513)**
 3. Put the WCC elections with other statewide elections **(130313)**
- B. Department Information & Update
 1. Elements of a public relations program – *Bill Cosh, DNR*
 2. Goal setting with objective and measurable outcomes
- C. Committee Discussion/**Action**
 1. Review outcome of previous meeting
 2. Review of current Congress outreach practices
 3. Establishing a distribution network of Congress activities to media outlets
 4. [WCC presentation during Hunter Education classes \(Al Schimelpfenig\)](#)
 5. ~~Survey for inclusion in~~ [Update for August Conservation Chronicle](#)
 6. [Allowing voluntary funding to support the Outdoor Expo](#)

III. Member Matters

IV. Adjournment



From Marshfield: Take Highway 10 East to County S. Drive north approximately 6 miles.

From Stevens Point: Take Highway 10 West to County S. Drive north approximately 6 miles.

From Wausau: Take Interstate 39 and US-51 South to Exit 175 for WI-34 towards Knowlton & Wisconsin Rapids, Turn right. Drive south on WI-34 turn right onto County Highway C. Drive west approximately 8 miles to County Highway S turn left. Drive south approximately 3 miles.

From Wisconsin Rapids: Take Highway 34 North to Highway 10 West. Drive west approximately 3 miles to County S. Drive north approximately 6 miles.

Committee Chair and Secretary:

Lee Fahrney

608-967-2208

Doug Burrows

608-828-4775

NOTE: If you are unable to attend the committee meeting you must contact the committee chair or vice-chair and request an excused absence.