Form 1100-001N (Rev. 09/15)

**Wisconsin Department of Natural Resources**
**Natural Resources Board Agenda Item**

Item No. 5.B.2.

**SUBJECT:** Natural Resources Foundation of WI update on the Cherish Wisconsin Outdoor Fund

**FOR: April 2016 Board meeting**

**TO BE PRESENTED BY:** Ruth Oppedahl, Executive Director Natural Resources Foundation of WI and Shelly Allness, WDNR Administrative Policy Coordinator.

**SUMMARY:**

Ruth Oppedahl, Natural Resources Foundation of Wisconsin and Shelly Allness, WDNR will provide an annual report on the Cherish Wisconsin Outdoors Fund. The Cherish Fund, established by the Wisconsin Legislature and approved by the NRB in September 2013, is a permanent endowment for habitat management on state-owned and managed lands.

Customers buying a service (license, trail pass, campground reservation) through the WDNR's Go Wild system are asked at the check-out if they would consider donating $2 or more to the Cherish Fund. $191,171 has been donated through this system with donations received from every state. The Foundation will make disbursements from the endowment based on a slate of projects forwarded by the WNDR. For more information see www.CherishWisconsin.org

**RECOMMENDATION:** Informational Only

**LIST OF ATTACHED MATERIALS (check all that are applicable):**

- ☐ Background memo
- ☐ Type name of attachment if applicable
- ☐ Type name of attachment if applicable
- ☐ Type name of attachment if applicable
- ☐ Type name of attachment if applicable

| Approved by | Signature | Date |
|---|---|---|
| Erin Crain, Deputy Division Administrator - Fish, Wlidlife & Parks Division | | 3/10/16 |
| Sanjay Olson, Administrator - Fish, Wlidlife & Parks Division | | 3/11/16 |
| Cathy Stepp, Secretary | | 3/21/16 |

cc: Board Liaison – AD/8